Legal Stuff

Forward-Looking Statements
This presentation and our accompanying comments include forward-looking statements. These statements may relate to future events or our future financial performance and are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. This presentation and our accompanying comments do not purport to identify the risks inherent in an investment in Domino’s Pizza and factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These risks include but are not limited to those risk factors identified in Domino’s Pizza, Inc.’s Annual Report on Form 10-K for the fiscal year ended January 1, 2023, as well as other SEC reports filed by Domino’s Pizza, Inc. from time to time. Although we believe that the expectations reflected in the forward-looking statements are based upon reasonable estimates and assumptions, we cannot guarantee future results, levels of activity, performance or achievements. We caution you not to place undue reliance on forward-looking statements, which reflect our estimates and assumptions and speak only as of the date of this presentation and you should not rely on such statements as representing the views of the Company as of any subsequent date. We undertake no obligation to update the forward-looking statements to reflect subsequent events or circumstances. In light of the above, you are urged to review the disclosures contained in the reports Domino’s Pizza, Inc. files with the SEC from time to time, including the risk factors contained therein. Additionally, we caution you that past performance does not guarantee or predict future performance, within particular segments or geographies, or otherwise.

Trademarks
This presentation contains trade names, trademarks and service marks of other companies. We do not intend our use or display of other parties’ trade names, trademarks and service marks to imply a relationship with, or endorsement or sponsorship of, these other parties.

Industry and Market Data
This presentation includes market data and other statistical information from third party sources, including independent industry publications and other published independent sources. Although we believe that these third-party sources are reliable as of their respective dates, we have not independently verified the accuracy or completeness of this information.

Certain Metrics
In this presentation, the Company has included certain metrics such as global retail sales, global retail sales growth, global retail sales growth, excluding foreign currency impact, same store sales growth, international same store sales growth, U.S. same store sales growth and net store growth, which are commonly used statistical measures in the quick-service restaurant industry that are important to understanding Company performance.

The Company uses "Global retail sales,” a statistical measure, to refer to total worldwide retail sales at Company-owned and franchise stores. The Company believes global retail sales information is useful in analyzing revenues because franchisees pay royalties and advertising fees that are based on a percentage of franchise retail sales. The Company reviews comparable industry global retail sales information to assess business trends and to track the growth of the Domino’s Pizza brand. In addition, supply chain revenues are directly impacted by changes in franchise retail sales. Retail sales for franchise stores are reported to the Company by its franchisees and are not included in Company revenues. "Global retail sales growth" is calculated as the change of U.S. Dollar global retail sales against the comparable period of the prior year. “Global retail sales growth, excluding foreign currency impact” is calculated as the change of international local currency global retail sales against the comparable period of the prior year.

The Company uses “Same store sales growth,” a statistical measure, which is calculated by including only sales from stores that also had sales in the comparable weeks of both periods. International same store sales growth is calculated similarly to U.S. same store sales growth. Changes in international same store sales are reported excluding foreign currency impacts, which reflect changes in international local currency sales. Same store sales growth for transferred stores is reflected in their current classification.

The Company uses “Net store growth,” a statistical measure, which is calculated by netting gross store openings with gross store closures during the period. Transfers between Company-owned stores and franchised stores are excluded from the calculation of net store growth.
We Are #1 in Global QSR Pizza

$17.5B
2022 GLOBAL RETAIL SALES

21%
GLOBAL MARKET SHARE IN QSR PIZZA

23%
U.S. QSR PIZZA TOTAL MARKET SHARE

20,197
CURRENT GLOBAL STORES

99%
FRANCHISED

90+
CURRENT GLOBAL MARKETS

As of Q3 2023 (except for U.S. QSR Pizza Total Market Share which is as of December 2022 and Global Market Share which is FY 2022) unless otherwise indicated.

Market Share Sources: U.S. Pizza Category from Circana year ending December 2022 and International Limited-Service Pizza Category from Euromonitor for year ending 2022.
Lead a Strong Global Category

Global Pizza Industry
$133B

Global QSR Pizza Industry
$89B

QSR
$44B

$89B

U.S. QSR Pizza Market

Intl. QSR Pizza Industry

$48B

$41B

Growing

- U.S. low single digits
- Intl. significant bounce back from Covid in 2021
- Globally, carryout and delivery segments are growing faster than dine-in

Fragmented

- U.S. Top 4 ~52% share

Source for U.S. Pizza Category and Market Share: Circana® year ending 2022: the U.S. QSR pizza category is valued at $40.7 billion and the U.S. Casual Dining pizza category is valued at $3.4 billion
Source for International Pizza Category: Euromonitor International Consumer Foodservice 2022 for year ending 2021 and internal Domino’s estimates: the International QSR pizza category is valued at $48 billion and the International Full-service pizza category is valued at $41 billion
One Brand, One Store, Two Businesses

Delivery
U.S. ~50% of Transactions, ~60% of Sales

Two Largest Segments in QSR Pizza

Carryout
~50% of Transactions, ~40% of Sales

As of FY 2022
A Proven Model for Success

Lead
With Innovation

Leverage
Global Scale

Drive
Superior Returns
A Proven Model for Success

Lead
With Innovation

Leverage
Global Scale

Drive
Superior Returns
Leading With Innovation

Domino’s on Apple CarPlay® the easiest way to order pizza on the go

Includes e-Bike and electric vehicle deliveries
Leading With Technology

Over 30 Million Active Users

Over 80% of U.S. Sales via Digital Channels

Active users of loyalty program as of YE 2022. Active users of loyalty program represent users who have used the program in the last 6 months.

Digital sales as of YE 2022.
Leading With Service Innovation

More Engaged and Happier Team Members

More Efficient Store Flow

Higher Quality Meals & Better Service
Leading With Product and Value
Leading With Image

Pizza Theater Stores

Delivery Branding
A Proven Model for Success

Lead
With Innovation

Leverage
Global Scale

Drive
Superior Returns
Leveraging Global Scale: 20,197 Stores in 90+ Markets

As of Q3 2023

6,762
U.S. Stores

13,435
International Stores
Leading With Market Share

U.S. TOTAL QSR PIZZA MARKET SHARE 2022

- Domino’s Pizza: 48%
- Other Major Pizza Chains: 29%
- Regional Chains and Independents: 23%

U.S. PIZZA DELIVERY MARKET SHARE 2022

- Domino’s Pizza: 40%
- Other Major Pizza Chains: 29%
- Regional Chains and Independents: 32%

U.S. PIZZA CARRYOUT MARKET SHARE 2022

- Domino’s Pizza: 50%
- Other Major Pizza Chains: 31%
- Regional Chains and Independents: 19%

Source: Circana®, Dollar Market Share for Year Ending December 2022
Carryout includes Carryout and Drive-thru
Totals may not sum to 100% due to rounding
Leveraging Local Scale: Fortressing for Profitable Growth

- Better Service
- Busier Drivers
- Incremental Carryout
- Lower Delivery Costs
- Franchisees Grow Their Enterprise
Leveraging Our Scale with a Network of Strong International Master Franchisees

<table>
<thead>
<tr>
<th>Company</th>
<th>Market Cap</th>
<th>Domino's Stores</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jubilant FoodWorks Ltd. – JUBLFOOD (NSE)</td>
<td>$4.2B</td>
<td>1,908</td>
</tr>
<tr>
<td>Domino’s Pizza Enterprises Ltd. – DMP (ASX)</td>
<td>$3.0B</td>
<td>3,782</td>
</tr>
<tr>
<td>Alsea SAB de CV – ALSSF (OTCMKTS)</td>
<td>$2.8B</td>
<td>1,385</td>
</tr>
<tr>
<td>Domino’s Pizza Group PLC – DOM (LON)</td>
<td>$2.0B</td>
<td>1,288</td>
</tr>
<tr>
<td>DPC Dash Ltd. (1405.HK)</td>
<td>$999M</td>
<td>672</td>
</tr>
<tr>
<td>Alamar Foods Co. (6014.SR)</td>
<td>$827M</td>
<td>523</td>
</tr>
<tr>
<td>DP Eurasia – DPEU (LON)</td>
<td>$97M</td>
<td>691</td>
</tr>
</tbody>
</table>

Market capitalization numbers as of September 8 (except Alamar and DPC Dash as of September 7) and adjusted for local currency.
Jubilant store count as of Q1’24 earnings (July 25, 2023); Alsea store count as of Q2’23 earnings (July 26, 2023); DPE store count as of FY’23 earnings (August 23, 2023); DPG store count as of H1’23 earnings (August 1, 2023); Alamar store count as of Prospectus (June 12, 2022); DPC Dash store count as of H1’23 earnings (August 28, 2023); DP Eurasia (excluding Russia) store count as of July Trading Update (July 27, 2023)
### DEVELOPED MARKETS

<table>
<thead>
<tr>
<th>Top Markets</th>
<th>Last Disclosed Store Count</th>
<th>Last Disclosed Store Count (per 1M Population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>897</td>
<td>28.4</td>
</tr>
<tr>
<td>Netherlands</td>
<td>362</td>
<td>20.5</td>
</tr>
<tr>
<td>U.K.</td>
<td>1,229</td>
<td>18.0</td>
</tr>
<tr>
<td>Canada</td>
<td>585</td>
<td>15.2</td>
</tr>
<tr>
<td>South Korea</td>
<td>480</td>
<td>9.2</td>
</tr>
<tr>
<td>Japan</td>
<td>986</td>
<td>8.0</td>
</tr>
<tr>
<td>France</td>
<td>489</td>
<td>7.2</td>
</tr>
<tr>
<td>Germany</td>
<td>416</td>
<td>4.9</td>
</tr>
</tbody>
</table>

### EMERGING MARKETS

<table>
<thead>
<tr>
<th>Top Markets</th>
<th>Last Disclosed Store Count</th>
<th>Last Disclosed Store Count (per 1M Population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saudi Arabia</td>
<td>292</td>
<td>8.1</td>
</tr>
<tr>
<td>Turkey</td>
<td>675</td>
<td>8.1</td>
</tr>
<tr>
<td>Mexico</td>
<td>850</td>
<td>6.5</td>
</tr>
<tr>
<td>India</td>
<td>1,838</td>
<td>1.3</td>
</tr>
<tr>
<td>Brazil</td>
<td>280</td>
<td>1.3</td>
</tr>
<tr>
<td>China</td>
<td>672</td>
<td>0.5</td>
</tr>
</tbody>
</table>

### Leveraging Significant Runway For Future Growth & Scale

**U.S. STORE POTENTIAL**

- **8,000+ POTENTIAL U.S. STORES**
- **6,762 U.S. STORES AS OF Q3**

**INTERNATIONAL STORE POTENTIAL**

**DEVELOPED MARKETS**

- **Australia**: 897 stores, 28.4 stores per 1M population
- **Netherlands**: 362 stores, 20.5 stores per 1M population
- **U.K.**: 1,229 stores, 18.0 stores per 1M population
- **Canada**: 585 stores, 15.2 stores per 1M population
- **South Korea**: 480 stores, 9.2 stores per 1M population
- **Japan**: 986 stores, 8.0 stores per 1M population
- **France**: 489 stores, 7.2 stores per 1M population
- **Germany**: 416 stores, 4.9 stores per 1M population

**EMERGING MARKETS**

- **Saudi Arabia**: 292 stores, 8.1 stores per 1M population
- **Turkey**: 675 stores, 8.1 stores per 1M population
- **Mexico**: 850 stores, 6.5 stores per 1M population
- **India**: 1,838 stores, 1.3 stores per 1M population
- **Brazil**: 280 stores, 1.3 stores per 1M population
- **China**: 672 stores, 0.5 stores per 1M population

**10,000+ POTENTIAL INCREMENTAL STORES IN THESE TOP INTERNATIONAL MARKETS ALONE**

U.S. potential store count represents management’s internal estimate based on review of Company data; Australia (including New Zealand), Germany, France, and Japan store counts as of DPE FY’23 Annual Report (Aug. 23, 2023); Netherlands as of DPE 2023 Annual Report (Aug. 23, 2023); UK as of DPG H1’23 earnings (Aug. 1, 2023); Turkey store count as of DP Eurasia July Trading Update (July 27, 2023); Mexico as of Alsea Q2’23 earnings (July 26, 2023); India as of Jubilant Q1’24 earnings (July 25, 2023); China as of DPC Dash H1’23 earnings (Aug. 28, 2023); All other markets based on non-public master franchisee disclosure approval (coinciding with DPZ Q4’22 earnings timing). Potential for additional international stores based on management estimates of respective international master franchisees. Market population from the U.S. Census Bureau as of 7/1/2023.
A Proven Model for Success

Lead
With Innovation

Leverage
Global Scale

Drive
Superior Returns
Driving Superior Returns Through a Proven Formula

- Industry-Leading Unit Economics
  - Drive
  - Efficient Capital Structure
    - Drives
- Global Net Store Growth
- Same Store Sales Growth
  - Drives
- Operating Income Growth
- Retail Sales Growth
  - Drives
- Superior Total Shareholder Return
  - &
Industry-Leading Unit Economics …

Note: Estimated average U.S. franchise store EBITDA is an internal company estimate based on unaudited results self-reported by U.S. franchise owners.

*2023 estimate of at least $155k anticipated as of Q3 2023.
... Drive Robust Global Net Store Growth

GLOBAL STORE COUNT

<table>
<thead>
<tr>
<th>Year</th>
<th>U.S.</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>4,929</td>
<td>4,422</td>
</tr>
<tr>
<td>2011</td>
<td>4,907</td>
<td>4,835</td>
</tr>
<tr>
<td>2012</td>
<td>4,928</td>
<td>5,327</td>
</tr>
<tr>
<td>2013</td>
<td>4,986</td>
<td>5,900</td>
</tr>
<tr>
<td>2014</td>
<td>5,067</td>
<td>6,562</td>
</tr>
<tr>
<td>2015</td>
<td>5,200</td>
<td>7,330</td>
</tr>
<tr>
<td>2016</td>
<td>5,371</td>
<td>8,440</td>
</tr>
<tr>
<td>2017</td>
<td>5,587</td>
<td>9,269</td>
</tr>
<tr>
<td>2018</td>
<td>5,876</td>
<td>10,038</td>
</tr>
<tr>
<td>2019</td>
<td>6,126</td>
<td>10,894</td>
</tr>
<tr>
<td>2020</td>
<td>6,355</td>
<td>11,289</td>
</tr>
<tr>
<td>2021</td>
<td>6,560</td>
<td>12,288</td>
</tr>
<tr>
<td>2022</td>
<td>6,686</td>
<td>13,194</td>
</tr>
<tr>
<td>2010</td>
<td>9,351</td>
<td>4,422</td>
</tr>
<tr>
<td>2011</td>
<td>9,742</td>
<td>4,835</td>
</tr>
<tr>
<td>2012</td>
<td>10,255</td>
<td>5,327</td>
</tr>
<tr>
<td>2013</td>
<td>10,886</td>
<td>5,900</td>
</tr>
<tr>
<td>2014</td>
<td>11,629</td>
<td>6,562</td>
</tr>
<tr>
<td>2015</td>
<td>12,530</td>
<td>7,330</td>
</tr>
<tr>
<td>2016</td>
<td>13,811</td>
<td>8,440</td>
</tr>
<tr>
<td>2017</td>
<td>14,856</td>
<td>9,269</td>
</tr>
<tr>
<td>2018</td>
<td>15,914</td>
<td>10,038</td>
</tr>
<tr>
<td>2019</td>
<td>17,020</td>
<td>10,894</td>
</tr>
<tr>
<td>2020</td>
<td>17,644</td>
<td>11,289</td>
</tr>
<tr>
<td>2021</td>
<td>18,848</td>
<td>12,288</td>
</tr>
<tr>
<td>2022</td>
<td>19,880</td>
<td>13,194</td>
</tr>
</tbody>
</table>
Combined with Same Store Sales Growth…

U.S. Same Store Sales

<table>
<thead>
<tr>
<th>Year</th>
<th>Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>9.9%</td>
</tr>
<tr>
<td>2011</td>
<td>3.5%</td>
</tr>
<tr>
<td>2012</td>
<td>3.1%</td>
</tr>
<tr>
<td>2013</td>
<td>5.4%</td>
</tr>
<tr>
<td>2014</td>
<td>7.5%</td>
</tr>
<tr>
<td>2015</td>
<td>12.0%</td>
</tr>
<tr>
<td>2016</td>
<td>10.5%</td>
</tr>
<tr>
<td>2017</td>
<td>7.7%</td>
</tr>
<tr>
<td>2018</td>
<td>6.6%</td>
</tr>
<tr>
<td>2019</td>
<td>3.2%</td>
</tr>
<tr>
<td>2020</td>
<td>11.5%</td>
</tr>
<tr>
<td>2021</td>
<td>3.5%</td>
</tr>
<tr>
<td>2022</td>
<td>(0.8%)</td>
</tr>
</tbody>
</table>

Avg: +6.4%

Note: International same store sales excludes the impact of foreign currency exchange rate changes.

International Same Store Sales

<table>
<thead>
<tr>
<th>Year</th>
<th>Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>6.9%</td>
</tr>
<tr>
<td>2011</td>
<td>6.8%</td>
</tr>
<tr>
<td>2012</td>
<td>5.2%</td>
</tr>
<tr>
<td>2013</td>
<td>6.2%</td>
</tr>
<tr>
<td>2014</td>
<td>6.9%</td>
</tr>
<tr>
<td>2015</td>
<td>7.8%</td>
</tr>
<tr>
<td>2016</td>
<td>6.3%</td>
</tr>
<tr>
<td>2017</td>
<td>3.4%</td>
</tr>
<tr>
<td>2018</td>
<td>3.5%</td>
</tr>
<tr>
<td>2019</td>
<td>1.9%</td>
</tr>
<tr>
<td>2020</td>
<td>4.4%</td>
</tr>
<tr>
<td>2021</td>
<td>8.0%</td>
</tr>
<tr>
<td>2022</td>
<td>0.10%</td>
</tr>
</tbody>
</table>

Avg: +5.2%
... Drives Global Retail Sales Growth ...

DOMINO’S GLOBAL RETAIL SALES

($ in billions)

+ 9.0% CAGR

Numbers may not foot due to rounding
Note: 2015 and 2020 results include impact of a 53rd week.
… And Operating Income

<table>
<thead>
<tr>
<th>Year</th>
<th>Operating Income ($ in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>$228</td>
</tr>
<tr>
<td>2011</td>
<td>$259</td>
</tr>
<tr>
<td>2012</td>
<td>$282</td>
</tr>
<tr>
<td>2013</td>
<td>$314</td>
</tr>
<tr>
<td>2014</td>
<td>$345</td>
</tr>
<tr>
<td>2015</td>
<td>$394</td>
</tr>
<tr>
<td>2016</td>
<td>$454</td>
</tr>
<tr>
<td>2017</td>
<td>$521</td>
</tr>
<tr>
<td>2018</td>
<td>$572</td>
</tr>
<tr>
<td>2019</td>
<td>$629</td>
</tr>
<tr>
<td>2020</td>
<td>$704</td>
</tr>
<tr>
<td>2021</td>
<td>$780</td>
</tr>
<tr>
<td>2022</td>
<td>$768</td>
</tr>
</tbody>
</table>

Combined With Leverage...

Leverage ratios calculated as of year end (as of Q3 for 2023 Q3 TTM)

Note: Red lines denote Domino’s target leverage range.

* 2015 and 2020 were 53-week fiscal years. The estimated impact of the 53rd week in 2015 and 2020 was $0.11 and $0.38, respectively, as detailed in the respective Company Earnings Releases.
... And Strong Total Shareholder Returns

TOTAL SHAREHOLDER RETURNS

10-Year (2013-2022)
- DPZ: 783%
- S&P 500: 226%

5-Year (2018-2022)
- DPZ: 94%
- S&P 500: 55%

3-Year (2020-2022)
- DPZ: 22%
- S&P 500: 25%

- $6.4B Returned to Shareholders
- $3.8B Returned to Shareholders
- $2.3B Returned to Shareholders

Amounts returned to shareholders reflect share repurchases and dividends through Q4 2022 – as disclosed in the 10-K; TSR reflects DPZ closing share price on final trading day of each calendar year; TSR through December 30, 2022; both DPZ and the S&P 500 reflect the reinvestment of dividends. Source: Bloomberg Terminal
A Proven Model for Success

Lead
With Innovation

Leverage
Global Scale

Drive
Superior Returns
2023 Fiscal Guidance

INVESTMENTS TO DRIVE GROWTH

G&A: $425 - 435M

CAPEX: $90 - $100M

ANTICIPATED EXTERNAL MARKET IMPACT

FX: $2 - 6M NEGATIVE vs. 2022

FOOD BASKET: +3 - 5% vs. 2022

TAX RATE: 22 - 24%

Spending may vary depending on Company performance and strategic opportunities. Domino’s does not provide quarterly or annual earnings guidance, or any annual guidance other than G&A, CapEx, Food Basket, FX, and Tax Rate. Please see the Q3 2023 Company Earnings Release for a description and method of calculation of the impact of changes in foreign currency exchange rates on international franchise royalty revenues (“FX”), market basket pricing change (“Food Basket”) and effective tax rate, excluding excess tax benefits or deficiencies from equity-based compensation (“Tax Rate”), which are commonly used statistical measures in the quick-service restaurant industry that are important to understanding Company performance.
2-3 Year Outlook

GLOBAL NET UNIT GROWTH

5 - 7%

GLOBAL RETAIL SALES GROWTH

4 - 8%

Outlook does not constitute specific earnings guidance.
Domino’s does not provide quarterly or annual earnings guidance.
Global Retail Sales Growth excludes foreign currency impact.
2022 Stewardship Report Available

- Environmental footprint
- Commit to setting SBTi targets
- Commit to Net Zero by 2050
- SASB and GRI-referenced tables
- Go to stewardship.dominos.com