



ANNUAL INVESTOR DECK

YEAR-END 2025

Legal Notice

Forward-Looking Statements

This presentation and our accompanying comments include forward-looking statements within the meaning of the Private Litigation Reform Act of 1995 (the “Act”) that are based on current management expectations that involve substantial risks and uncertainties which could cause actual results to differ materially from the results expressed in, or implied by, these forward-looking statements. The following cautionary statements are being made pursuant to the provisions of the Act and with the intention of obtaining the benefits of the “safe harbor” provisions of the Act. You can identify forward-looking statements by the use of words such as “anticipates,” “believes,” “could,” “should,” “estimates,” “expects,” “intends,” “may,” “will,” “plans,” “predicts,” “projects,” “seeks,” “approximately,” “potential,” “outlook” and similar terms and phrases that concern our strategy, plans or intentions, including references to assumptions. These statements may relate to future events or our future financial performance and are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. This presentation does not purport to identify the risks inherent in an investment in Domino’s Pizza, Inc. (“DPZ”) and factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These risks include but are not limited to those risk factors identified in DPZ’s Annual Report on Form 10-K for the fiscal year ended December 28, 2025, as well as other SEC reports filed by DPZ from time to time. Although we believe that the expectations reflected in the forward-looking statements are based upon reasonable estimates and assumptions, we cannot guarantee future results, levels of activity, performance or achievements. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this presentation and our accompanying comments might not occur. All forward-looking statements speak only as of the date of this presentation and should be evaluated with an understanding of their inherent uncertainty. Except as required under federal securities laws and the rules and regulations of the Securities and Exchange Commission, or other applicable law, we will not undertake, and specifically disclaim, any obligation to publicly update or revise any forward-looking statements to reflect events or circumstances arising after the date of this presentation, whether as a result of new information, future events or otherwise. You are cautioned not to place undue reliance on the forward-looking statements included in this presentation or that may be made elsewhere from time to time by, or on behalf of, us. All forward-looking statements attributable to us are expressly qualified by these cautionary statements.

Additionally, we caution you that past performance does not guarantee or predict future performance, within particular segments or geographies, or otherwise.

Industry and Market Data

This presentation includes market data and other statistical information from third party sources, including independent industry publications and other published independent sources. Although we believe that these third- party sources are reliable as of their respective dates, we have not independently verified the accuracy or completeness of this information.

Certain Metrics

In this presentation, the Company has included certain metrics, including global retail sales, global retail sales growth (excluding foreign currency impact), same store sales growth, and net store growth, which are commonly used statistical measures in the quick-service restaurant industry that are important to understanding Company performance.

The Company uses “**Global retail sales**,” a statistical measure, to refer to total worldwide retail sales at Company-owned and franchise stores. The Company believes global retail sales information is useful in analyzing revenues because franchisees pay royalties and advertising fees that are based on a percentage of franchise retail sales. The Company reviews comparable industry global retail sales information to assess business trends and to track the growth of the Domino’s Pizza brand and believes they are indicative of the financial health of the Company’s franchisee base. In addition, supply chain revenues are directly impacted by changes in franchise retail sales in the U.S. and Canada. As a result, sales by Domino’s franchisees have a direct effect on the Company’s profitability. Retail sales for franchise stores are reported to the Company by its franchisees and are not included in Company revenues. “**Global retail sales growth**” is calculated as the change of U.S. Dollar global retail sales against the comparable period of the prior year. “**Global retail sales growth, excluding foreign currency impact**” is calculated as the change of international local currency global retail sales against the comparable period of the prior year.

The Company uses “**Same store sales growth**,” a statistical measure, which is calculated by including only retail sales from stores that also had sales in the comparable weeks of both periods. International same store sales growth is calculated similarly to U.S. same store sales growth. Changes in international same store sales are reported excluding foreign currency impacts, which reflect changes in international local currency sales. Same store sales growth for transferred stores is reflected in their current classification.

The Company uses “**net store growth**,” a statistical measure, which is calculated by netting gross store openings with gross store closures during the period. Transfers between Company-owned stores and franchised stores are excluded from the calculation of net store growth.

“**EBITDA**” is defined as net income, adjusted to exclude interest and expense, provision for income taxes and depreciation and amortization.

Domino's At A Glance

Over \$20B

LTM Global Retail Sales

Generated From Over
90 Global Markets
(+9.0% CAGR ex. FX
Since 2010)

22,142

Global Store Count

+5.9% CAGR Since
2010

99%

Franchised

#1

Ranked

in the U.S. QSR
Pizza Category¹

~23%

U.S. Market Share¹

#1

Ranked

in the
International
QSR Pizza
Category³

+5.7%

U.S. SSS Growth Average² Since 2010

Positive U.S. SSS Growth in 15 of the
Last 16 Years through 2025

+4.5%

Int'l SSS Growth Average² Since 2010

Positive International SSS Growth for
32 Straight Years through 2025



Note: Data and calculations as of Q4 2025 unless otherwise noted.

1. For U.S. Pizza Category and Market Share: Circana, Crest market share data as of 12 months ended December 2025.

2. Average figures reflect the past 16 years from 2010 through 2025. International same store sales excludes the impact of foreign currency exchange rate changes.

3. 2025 International share date source: Euromonitor and Circana Adjusted data in constant Fx

Domino's is the #1 Pizza Company in the World

~50%

Of Total
GRS

U.S. Retail Sales

96% Independent Franchise
Owned & Operated

7,186 Stores



Full Potential: 8,500 Stores

~50%

Of Total
GRS

International Retail Sales

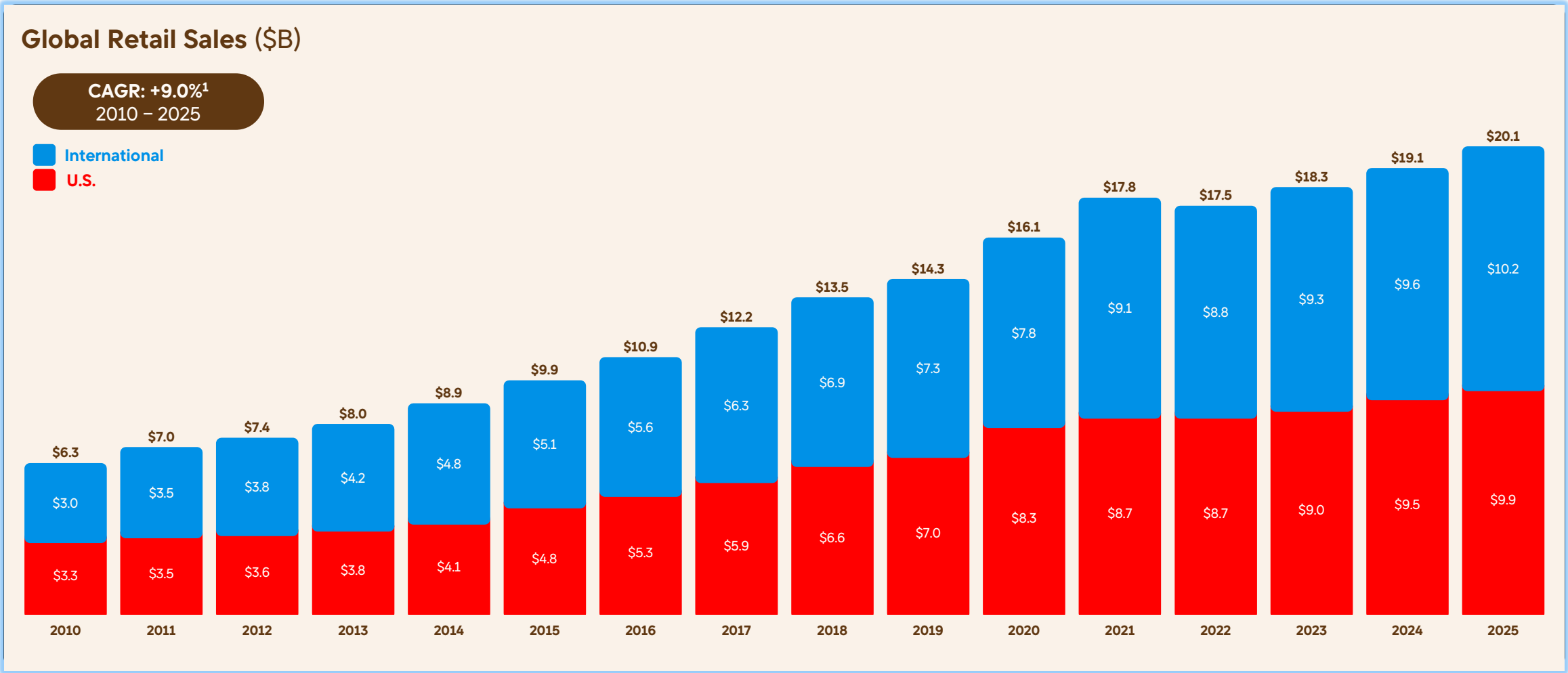
100%
Master Franchised Model

14,956 Stores



Full Potential: 40,000 Stores

Domino's Has a Long History of Strong, Consistent Retail Sales Growth



Note: 2015 and 2020 figures include impact of a 53rd week.
1. Excludes the impact of foreign currency

Continued Global Comparable Store Sales Growth

U.S. Same Store Sales



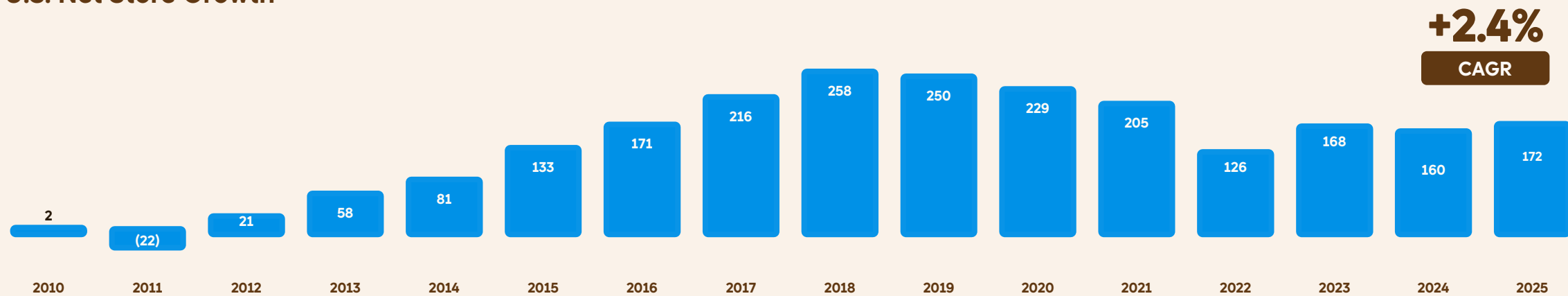
International Same Store Sales



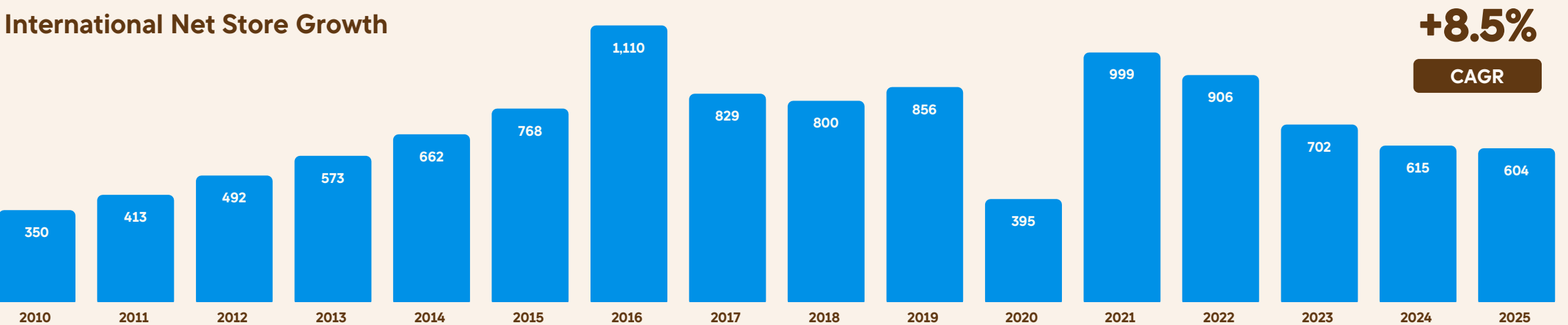
Note: International same store sales excludes the impact of foreign currency exchange rate changes.
Average figures reflect the past 16 fiscal years from 2010 through 2025.

Robust Global Net Store Growth

U.S. Net Store Growth

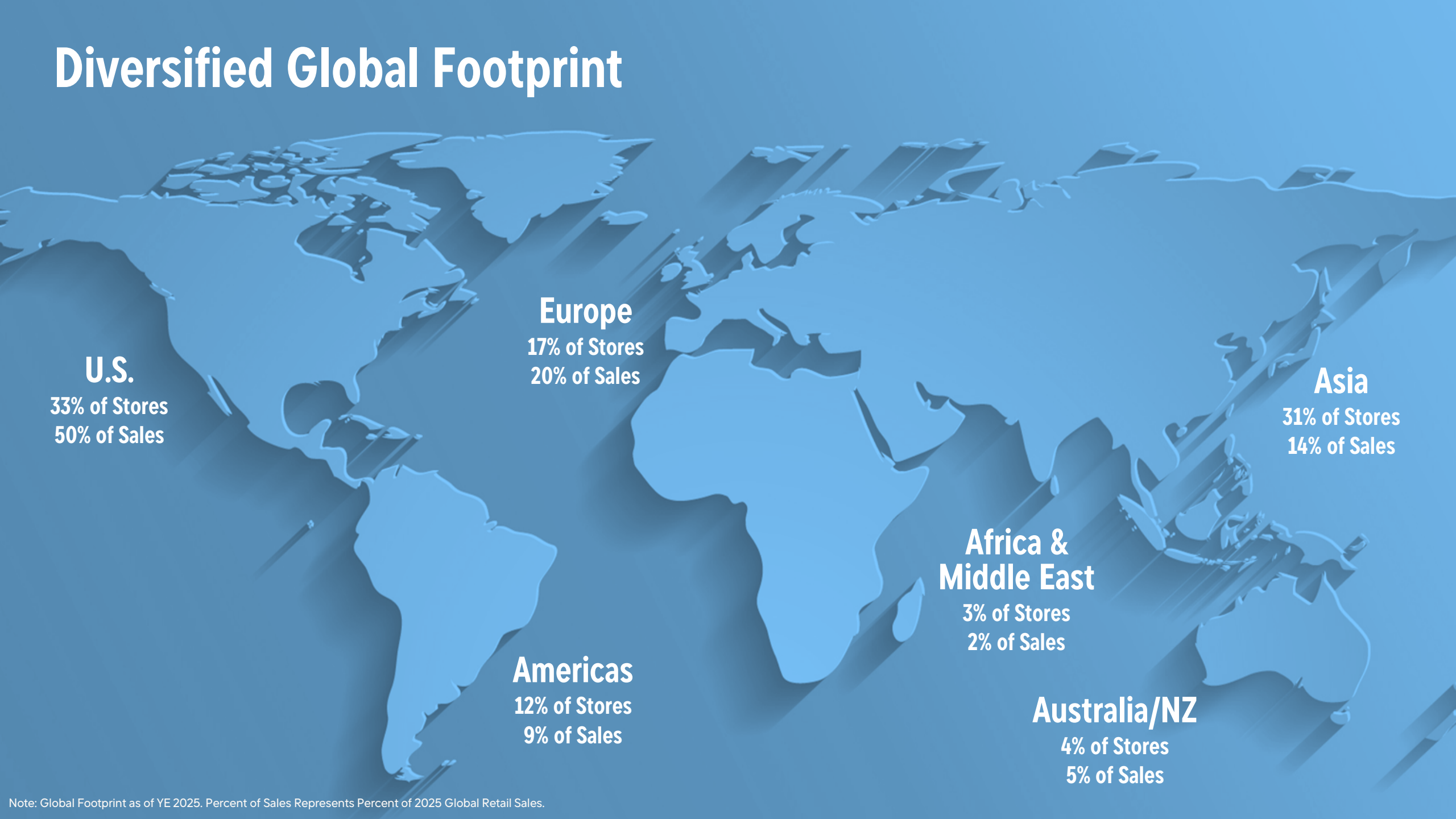


International Net Store Growth



Note: International net store growth excludes the impact of Russia closures. CAGR figures reflect net store growth from 2010 through 2025.

Diversified Global Footprint



U.S.
33% of Stores
50% of Sales

Europe
17% of Stores
20% of Sales

Asia
31% of Stores
14% of Sales

**Africa &
Middle East**
3% of Stores
2% of Sales

Americas
12% of Stores
9% of Sales

Australia/NZ
4% of Stores
5% of Sales

Note: Global Footprint as of YE 2025. Percent of Sales Represents Percent of 2025 Global Retail Sales.

Domino's Continues to Grow Internationally



-  **90+ countries**
-  **\$10B+ in retail sales**
-  **32 straight years of SSS growth**
-  **Ranked #1 in QSR Pizza**
-  **100% master franchised model**

Domino's has a Strong and Growing Presence in the U.S.

-  **7,186 Stores Across the U.S.**
-  **Generated ~\$10 Billion U.S. Retail Sales**
-  **Ranked #1 in QSR Pizza**
-  **More than 85% Digital Sales Mix**
-  **Best-in-Class Store Paybacks**



Two Largest
Segments in
QSR Pizza

DELIVERY

45% of Transactions
56% of Sales
~33% Market Share



CARRYOUT

55% of Transactions
44% of Sales
~20% Market Share



Source: Circana market share data as of 12 months ended December 2025.
Note: Data as of YE 2025. Store paybacks calculated as estimated U.S. build cost divided by estimated average U.S. Franchise Store EBITDA. Estimated average U.S. Franchise Store EBITDA is an internal company estimate based on unaudited results self-reported by U.S. franchise owners. Carryout includes carryout and drive-thru.



U.S. MARKET SHARE

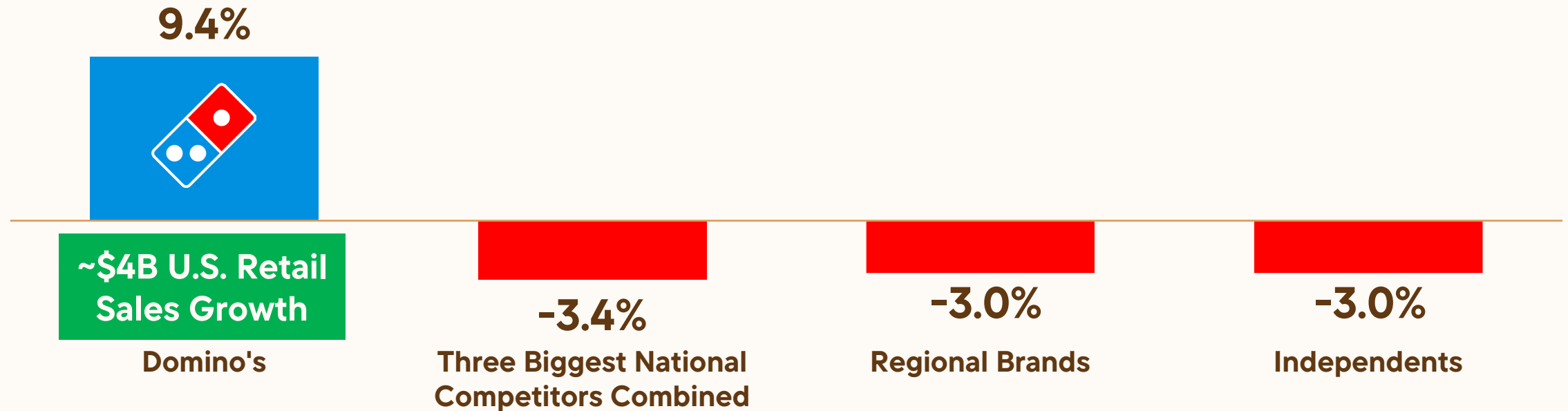
Market Share Data Summary

The following slides contain market share data from Circana.

- Due to restatements and adjustments to their data, we are showing market share information from 2015 to Q3 2023 that was shared at our December 2023 Investor Day and data from YE 2023 through YE 2025.
- During the time period of 2015-2025 the QSR pizza category grew on average 1.5% per year and Domino's gained 11 points of share.

Sourced Share From All Competitive Groups (As of December 2023 Investor Day)

Share Change Total U.S. QSR Pizza (Q3'23 vs. Q3'15)

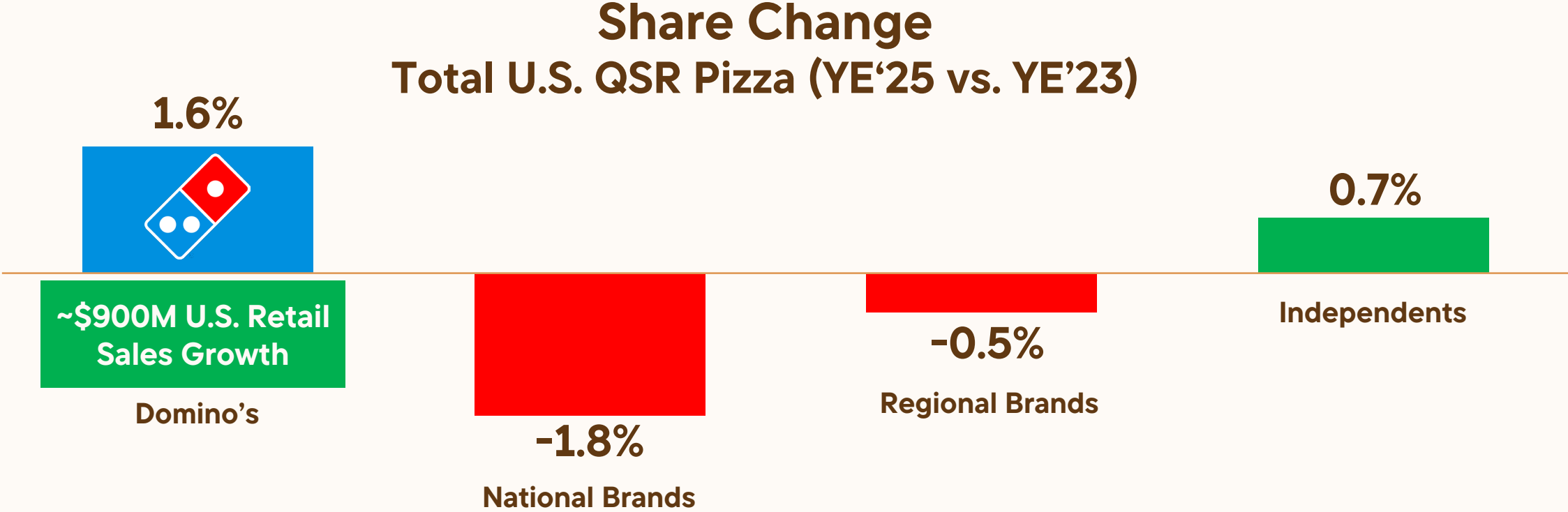


Source: Circana Group, CREST®; 12 months ending September 2023 vs. 12 months ending December 2015.

National competitors include: Pizza Hut, Little Caesars and Papa John's. Regionals include: Papa Murphy's Take 'N' Bake, Marco's Pizza, Hungry Howie's Pizza, Fazoli's and all other quick service pizza/Italian restaurants with 3+ locations that are not included in the national competitor set.

Independents include: quick service pizza/Italian restaurants with 1-2 locations

Domino's Has Continued to Gain Significant Market Share Over The Past 2 Years





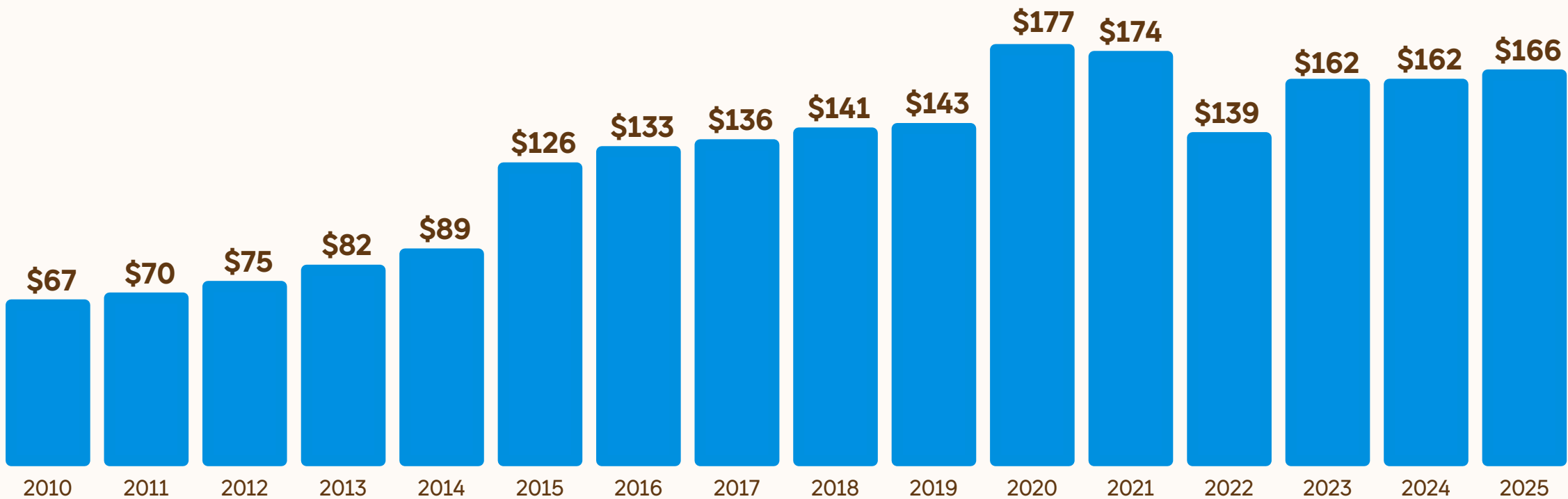
U.S. FRANCHISE STORE EBITDA

Industry-Leading U.S. Franchise Unit Economics

Estimated Average U.S. Franchise Store EBITDA (\$K)

CAGR: +6.2%
2010 – 2025

Domino's U.S. franchise base
has grown profits meaningfully
over the last 16 years



Note: Estimated average U.S. franchise store EBITDA is an internal company estimate based on unaudited results self-reported by U.S. franchise owners.

