This presentation and our accompanying comments include “forward-looking statements.”

These statements may relate to future events or our future financial performance and are subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. This presentation and our accompanying comments do not purport to identify the risks inherent in an investment in Domino’s Pizza and factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These risks include but are not limited to those risk factors identified in Domino’s Pizza, Inc.’s Annual Report on Form 10-K for the fiscal year ended December 28, 2014, as well as other SEC reports filed by Domino’s Pizza, Inc. from time to time. Although we believe that the expectations reflected in the forward-looking statements are based upon reasonable estimates and assumptions, we cannot guarantee future results, levels of activity, performance or achievements. We caution you not to place undue reliance on forward-looking statements, which reflect our estimates and assumptions and speak only as of the date of this presentation and you should not rely on such statements as representing the views of the Company as of any subsequent date. We undertake no obligation to update the forward-looking statements to reflect subsequent events or circumstances. In light of the above, you are urged to review the disclosures contained in the Domino’s Pizza, Inc. SEC reports, including the risk factors contained therein.

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Domino’s – Iconic Brand

GLOBAL MOMENTUM

U.S. MOMENTUM

INNOVATIVE TECHNOLOGY LEADER

STABLE FRANCHISE MODEL
Global Momentum
Global Momentum
Enterprise of More than 12,100 Stores

52% International
Global Retail Sales

IN OVER 80 DEVELOPED AND EMERGING MARKETS
7,007 STORES

48% Domestic
Global Retail Sales

900 U.S. INDEPENDENT BUSINESS OWNERS
5,112 STORES

As of Q3 2015
Global Momentum
Same Store Sales Track Record

U.S. Same Store Sales
1995 - 2014

International Same Store Sales
1995 - 2014

16 out of 20 years of positive sales
Avg: +2.8%

21 consecutive years of positive sales
Avg: +5.5%

International sales exclude the impact of foreign currency exchange rate changes
Global Momentum
Robust International Growth

- Unprecedented Over 21-Year Record of Consecutive Quarterly Same Store Sales Growth in QSR
- Profits Driven by Franchise Royalties
- Master Franchise Model
- Ranks Among the Top Publicly-Traded Restaurant Companies by Store Count

*FY 2009-2014

Five-Year International Retail Sales CAGR of 14%*

DOMINO’S PIZZA VIETNAM
Global Momentum
Strong International Store Growth

OVER 95% OF WORLD’S POPULATION IS OUTSIDE THE U.S.

International Store Count

Net 5-Year Growth – 2,490

2009: 4,072
2010: 4,422
2011: 4,835
2012: 5,327
2013: 5,900
2014: 6,562
## Global Momentum
### Balanced Growth and Opportunity – Our 15 Largest Markets*

### Developed Markets

<table>
<thead>
<tr>
<th>Top Markets</th>
<th>Last Disclosed Store Count*</th>
<th>Potential Store Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK / Ireland</td>
<td>881</td>
<td>1,200</td>
</tr>
<tr>
<td>Australia / New Zealand</td>
<td>653</td>
<td>900</td>
</tr>
<tr>
<td>South Korea</td>
<td>415</td>
<td>500</td>
</tr>
<tr>
<td>Japan</td>
<td>384</td>
<td>850</td>
</tr>
<tr>
<td>Canada</td>
<td>384</td>
<td>650</td>
</tr>
<tr>
<td>France</td>
<td>250</td>
<td>1,000</td>
</tr>
<tr>
<td>Netherlands</td>
<td>170</td>
<td>300</td>
</tr>
<tr>
<td>Spain</td>
<td>153</td>
<td>350</td>
</tr>
<tr>
<td>Taiwan</td>
<td>130</td>
<td>150</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3,420</strong></td>
<td><strong>5,900</strong></td>
</tr>
</tbody>
</table>

### Emerging Markets

<table>
<thead>
<tr>
<th>Top Markets</th>
<th>Last Disclosed Store Count*</th>
<th>Potential Store Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>India</td>
<td>950</td>
<td>1,800</td>
</tr>
<tr>
<td>Mexico</td>
<td>610</td>
<td>700</td>
</tr>
<tr>
<td>Turkey</td>
<td>457</td>
<td>700</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>154</td>
<td>250</td>
</tr>
<tr>
<td>Malaysia</td>
<td>142</td>
<td>350</td>
</tr>
<tr>
<td>Brazil</td>
<td>129</td>
<td>500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,442</strong></td>
<td><strong>4,300</strong></td>
</tr>
</tbody>
</table>

- #1 or #2 Pizza Delivery Market Position in Top 15 Markets
- Potential for Additional 4,300 Stores in Top 15 Markets Alone

*Delivery market position and potential store count based on Company and master franchisee estimates
*Australia/New Zealand, Japan, Netherlands, and France store count as of June 28, 2015
*United Kingdom store count as of June 28, 2015
*All other countries based on DPZ’s Q3 2015 reported store count

*Mexico and Spain store count as of July 16, 2015 (Q3’15)
*India store count as of September 30, 2015 (Q2’16)
Global Momentum
Impressive International Growth in Our Category

Among the Fastest Growing American QSR Chains in Terms of International Store Count

Store Count Has Grown Faster Internationally than Pizza Hut or Papa John’s

Five-Year International Store Growth*

<table>
<thead>
<tr>
<th>Chain</th>
<th>Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domino’s</td>
<td>+2,490</td>
</tr>
<tr>
<td>Pizza Hut®</td>
<td>+2,065</td>
</tr>
<tr>
<td>Papa John’s®</td>
<td>+688</td>
</tr>
</tbody>
</table>

*1/1/2010-12/31/2014
Global Momentum  
Strong International Franchise Base

More than Half of International Stores Owned by Four Public Companies

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**Domino’s Pizza Enterprises Ltd.**  
Australia, New Zealand, Japan, Netherlands, France, Belgium  
- Market Cap: $2,334M  
- Store Count: 1,489

**Domino’s Pizza Group PLC**  
United Kingdom, Ireland, Germany, Switzerland  
- Market Cap: $2,131M  
- Store Count: 916

**Jubilant FoodWorks Ltd.**  
India, Sri Lanka  
- Market Cap: $1,603M  
- Store Count: 950

**Alsea SAB de CV**  
Mexico, Colombia, Spain  
- Market Cap: $2,448M  
- Store Count: 824

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Market cap numbers as of Sept. 6, 2015. Market cap numbers adjusted for local currency  
DMP and DOM store count as of June 28, 2015  
Alsea store count as of October 28, 2015 (Q3’15)  
Jubilant store count as of September 30, 2015 (Q2’16)
U.S. Momentum
U.S. Momentum
Room to Grow

Pizza Delivery Market Share

- Domino's Pizza: 44%
- Other Major Pizza Chains: 31%
- Small Chains and Independents: 25%

Total QSR Pizza Market Share

- Other Major Pizza Chains: 59%
- Small Chains and Independents: 28%
- Domino's Pizza: 13%

Source: The NPD Group/CREST® - year-ending December 2014 share of dollars
U.S. Momentum
2010 Starts Brand Turnaround

• Reinvented Core Pizza – Improved Food Quality on Menu
• Brand News Moved from Limited Time Products to:
  - Product platforms
  - Transparency
  - Technology
  - Value
• Marketing That Continues to Resonate
• Increasing Franchisee Profitability
• 2009-2014 Domestic Retail Sales* CAGR of 5.9%

*Domestic retail sales is defined as total retail sales at franchise and Company-owned stores in the contiguous U.S.
Reimage Standard Is Global, Not Just in the U.S. Expect to Be Substantially Complete by 2017
U.S. Momentum
Global Supply Chain – Key Component

- 16 dough manufacturing and food distribution centers
- 1 Equipment and Supply Facility
- 1 Vegetable Processing Center, 1 Thin Crust Center
- Pass-through pricing and profit sharing with franchisees
- 7 dough manufacturing and food distribution centers in Canada, Alaska and Hawaii
Innovative Technology Leader
Innovative Technology Leader
Estimated Run Rate of $4 Billion Annually in Global Digital Sales*

• Domino’s iPhone® and Android™ Apps Are Higher Rated on iTunes® and Google Play™ than Pizza Hut® and Papa John’s®

• Domino’s Apps Available for Approximately 95% of Smartphones

• U.S. Digital Orders Hit 50% of Total Sales at End of 2014

• Sharing Technology Learnings Globally

*International digital sales estimate based on reported sales information and other data from franchisees
Proprietary POS System

Industry-Leading Digital Ordering Experience

- Pizza Profiles allows customers to save their favorite orders and speeds up ordering

- Domino’s AnyWare™ platform expanding: Ford SYNC®, Samsung Smart TVs®, Pebble and Android™ Wear smartwatches, tweet-to-order and text-to-order

- Now offer voice ordering for iPhone® and Android™ ordering apps

- Launched an online loyalty program in Sept. 2015
Stable Franchise Model
Stable Franchise Model
Pizza Store Unit Economics

• Cost-Efficient Store Model
  - Delivery and carryout

• Moderate Cost to Open / Operate
  - Small square footage
  - Makeline, oven and POS system

• Yields Significant Cash Flow

• Average Franchise Store EBITDA in U.S. Has Increased Six Consecutive Years
  - $89K in 2014*

*Average store economics are internal Company estimates based on unaudited results reported by franchise owners
Strong Unit Economics = Better Store Growth
Stable Franchise Model
Strong EPS Growth

Certain diluted EPS amounts are adjusted for items affecting comparability. Items adjusting reported EPS are detailed in the respective Earnings Release on Form 8-K
Stable Franchise Model
Long Range Outlook

GLOBAL NET UNITS
+5% to +7%

DOMESTIC SAME STORE SALES
+2% to +4%

INTERNATIONAL SAME STORE SALES
+3% to +6%

GLOBAL RETAIL SALES
+7% to +11%

Cap Ex: $50 - $60 million
Tax Rate: 37% - 38%

Outlook does not constitute specific earnings guidance. Domino’s does not provide quarterly or annual earnings estimates.
Stable Franchise Model
Building Shareholder Value

• 97% Franchised Business with Historically Steady Cash Stream
• Cost-Efficient Store Model with Moderate Capital Requirements
• Franchise Model Functions Well With Leverage
  – Completed refinancing transaction in October 2015
    • $1.3 billion in new fixed rate notes (blended rate of 4.1%)
    – Existing debt of $963 million (5.216%)
    – Debt-to-EBITDA ratio at 5.3x upon completion (3-6x is preferred)
    – $600 million Accelerated Share Repurchase (through Q1 2016)

• Have Used Free Cash Flow to:
  – Buy back shares ($82 million in 2014)
  – Pay quarterly dividends ($53 million in 2014)
  – Pay two special dividends – 2007 and 2012
Why Domino’s?
One of the World’s Top Public Restaurant Brands

GLOBAL MOMENTUM
RESURGENT DOMESTIC BUSINESS
INNOVATIVE TECHNOLOGY LEADER
STABLE FRANCHISE MODEL
Thank You