



## Domino's Pizza Announces Earnings Webcast

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Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast:

What: Third Quarter 2010 Earnings Conference Call

When: Tuesday, October 19, 11:00 a.m. Eastern

Where: [www.dominosbiz.com](http://www.dominosbiz.com)

How: Live over the Internet. Simply log on to the Web address above.

Contact: Lynn Liddle: (734) 930-3008

The webcast will also be archived on the Domino's website for replay.

### About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 9,097 franchised and Company-owned stores in the United States and over 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.6 billion in 2009, comprised of nearly \$3.1 billion domestically and over \$2.5 billion internationally. During the second quarter of 2010, the Domino's Pizza(R) brand had global retail sales of nearly \$1.4 billion, comprised of approximately \$755 million domestically and over \$645 million internationally. In June 2010, Pizza Today, the leading publication of the pizza industry, named Domino's its "Chain of the Year" -- making the company a two-time winner of the honor, which they previously received in 2003. Domino's has expanded its menu significantly since 2008 to include Oven Baked Sandwiches and BreadBowl Pasta(TM), and in 2009 debuted its 'Inspired New Pizza' -- a permanent change to its core hand-tossed product, reinvented from the crust up with new sauce, cheese and garlic seasoned crust.

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