



Upcoming Domino's Pizza Investor Event

June 23, 2010

ANN ARBOR, Mich., June 23, 2010 /PRNewswire via COMTEX/ --Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast event:

What: Oppenheimer 10th Annual Consumer Gaming, Lodging & Leisure Conference
When: Wednesday, June 30 at 11:15 a.m. Eastern
Where: www.dominosbiz.com
Live over the Internet. Log on to the Web address above.
This event will be archived on the Domino's web site for
How: replay.
Contact: Lynn Liddle: (734) 930-3008

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally- owned and operated franchised system, Domino's operates a network of 9,036 franchised and Company-owned stores in the United States and over 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.6 billion in 2009, comprised of nearly \$3.1 billion domestically and over \$2.5 billion internationally. During the first quarter of 2010, the Domino's Pizza(R) brand had global retail sales of over \$1.4 billion, comprised of nearly \$823 million domestically and over \$644 million internationally. In June 2010, Pizza Today, the leading publication of the pizza industry, named Domino's its "Chain of the Year" - making the company a two-time winner of the honor, which they previously received in 2003. In 2009, Domino's ranked number one in customer satisfaction in a survey of consumers of the U.S. largest limited service restaurants, according to the annual American Customer Satisfaction Index (ACSI). Domino's has expanded its menu significantly since 2008 to include Oven Baked Sandwiches and BreadBowl Pasta(TM), and recently debuted its 'Inspired New Pizza' - a permanent change to its core hand-tossed product, reinvented from the crust up with new sauce, cheese and garlic seasoned crust.

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