



Domino's(R) Consumers Plan to Grill 'Meat' This Memorial Day

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--Domino's Pizza Tracker Poll finds consumers wanting 'meat, man, meat, meat, meat'

ANN ARBOR, Mich., May 22, 2009 /PRNewswire via COMTEX/ -- Domino's Pizza(R) (NYSE: DPZ), the recognized world leader in pizza delivery, asked consumers, via Domino's exclusive Pizza Tracker poll, to vote for their favorite thing to grill during the Memorial Day weekend. With over 78,000 responses, Domino's found that consumers savor the smell of grilling meat with over 60,000 votes for "meat, man, meat, meat, meat."

Interestingly enough, nearly 8,000 consumers reported that their favorite barbeque memory is "burning the food and calling Domino's to come to my rescue." Lucky for them, Domino's offers a Memphis BBQ Chicken American Legend Pizza to keep the barbecue season alive.

"In addition to honoring our brave fighting men and women, Memorial Day is also a kick-off to summer and back-yard family gatherings," said Tim McIntyre, Domino's Pizza spokesperson. "We know that people can get a bit rusty not having used the grill all winter long, so we're here to remind people that if you burn the main course, and it's time to call Domino's to the rescue, we're ready!"

To contact a local Domino's store or order online, please visit www.dominos.com.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 8,729 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.5 billion in 2008, comprised of nearly \$3.1 billion domestically and over \$2.4 billion internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominosbiz.com.

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