



Domino's Donating 1,000 Pizzas on Sunday from 12-5 p.m.

September 20, 2008

Mobile Unit Stopping at Beltway 8 and Woodforest Blvd. in Houston

HOUSTON, Sept. 20 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, announced today that it is setting up a mobile unit from noon to 5 p.m. at the intersection of Beltway 8 and Woodforest Blvd. in front of the Galena Park Independence School District Administration building in Houston and will be giving away 1,000 pizzas to recovery workers and citizens displaced by Hurricane Ike.

"Local Domino's Pizza franchise owners, store managers and other volunteer team members are gathering food and other supplies in order to provide a hot meal to citizens in one of the most hard-hit areas in Houston," said Scott McLeod, area vice president of franchise operations for Domino's Pizza. "The local area Coca-Cola bottler is also donating one six-pack of Coke products for every pizza given away," McLeod said.

"There are about 8-10 stores that are still shut down in the area, and we're working to reopen them, but in the meantime, we want to do our part to help the community that has supported us for so many years," McLeod said. "We're working out the logistics, signing up volunteers and we'll be able to provide 1,000 pizzas to people who haven't had a hot meal in some time."

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,671 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the second quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$717 million domestically and approximately \$589 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza. You Got 30 Minutes(TM).

SOURCE Domino's Pizza

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/CONTACT: Tim McIntyre, +1-734-604-1862 - cell, tim.mcintyre@dominos.com/

/Web site: <http://www.dominos.com/>

(DPZ)

CO: Domino's Pizza; Galena Park Independence School

ST: Texas

IN: FOD RST EDU

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