



Attention Parents! Domino's Pizza Delivers an Extra 30 Minutes of Family Time

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ANN ARBOR, Mich., Aug. 14 /PRNewswire-FirstCall/ -- Come home from work. Make dinner. Do dishes. Help children with homework. The end of the summer marks the start of the school year and the return to a daily grind of to-do lists and schedules. Finding free time is a job in itself. Don't fret, Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, is giving you back 30 minutes of your day to accomplish these time-consuming tasks. Domino's will even take care of dinner! Now, parents can call Domino's Pizza, place an order and use the 30 minutes or so until the pizza arrives at their doors to spend more time with their families and less time running around the kitchen. And the best part, fewer dishes to clean!

Parents are encouraged to order online by going to www.dominos.com. Once an order is placed, parents can even keep tabs on how long it will take for their pizza order to arrive by using Domino's Pizza Tracker. This revolutionary technology allows Domino's Pizza customers to follow the progress of their order online from the time they click the "Place Order" button or hang up the telephone until the Domino's delivery expert is knocking on their door.

"With busy lifestyles, parents are always looking for ways to save time and money," said Jenny Fouracre, spokesperson for Domino's Pizza. Helping parents with dinner is just one way Domino's Pizza is lending a hand to parents that need extra time. Adding 30 or so extra minutes to your day can help in so many ways. In that time, you can throw in a load of laundry, help your child finish a math problem or just spend some quality time with your family without feeling rushed."

Find your local Domino's Pizza by going to www.dominos.com. Domino's Pizza offers customers a full menu to choose from, including four types of pizza crust (thin, hand-tossed, deep dish and Brooklyn Style), Cheesy Bread, Breadsticks, Buffalo Wings, Domino's Pizza Buffalo Chicken Kickers(R), CinnaStix(R) and Coca-Cola(R) products.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,671 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the second quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$717 million domestically and approximately \$589 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza. You Got 30 Minutes(TM).

SOURCE Domino's Pizza

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