

Domino's Pizza Welcomes New General Counsel Ken Rollin

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Broad Retail Experience Gained as Deputy General Counsel of AutoNation, Inc.

ANN ARBOR, Mich., Jan. 7 /PRNewswire-FirstCall/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, announced today that Ken Rollin has joined its Leadership Council in the position of Executive Vice President and General Counsel, following a five-month extensive search to replace the Company's previous General Counsel. Rollin, 41, joins the company with a broad range of legal experience including that of retail and franchise. Rollin was most recently Vice President and Deputy General Counsel for AutoNation, Inc.

Rollin commented on his new position: "I'm honored to join the Leadership Council of Domino's Pizza, and look forward to a long and exciting career with this global company and household name."

Chairman and CEO David A. Brandon said, "We are thrilled to have Ken join our team. We were fortunate to have many outstanding candidates emerge from our national search process; and Ken impressed us as having the credentials, experience and engaging personality that we were looking for in our new General Counsel."

AutoNation, Inc., a Fortune 150 company with more than \$18 billion in revenue, is the largest automotive retailer in the United States. The company offers a number of automotive products and services, including new vehicles, used vehicles, vehicle maintenance and repair services. As of December 31, 2006, it owned and operated 331 new vehicle franchises from 257 stores located in metropolitan markets, as well as sold 37 brands of new vehicles. The company was founded in 1991 and is headquartered in Fort Lauderdale, Florida.

In his role as Deputy General Counsel at AutoNation, Rollin was responsible for a broad range of legal practices, including litigation, employment law, corporate governance and compliance, franchise law, real estate and environmental. He has been with AutoNation since June 2000.

In addition to the broad range of legal issues he experienced at AutoNation, Rollin also has prior retail experience by serving as a Senior Attorney for Walgreen Co. drug store chain, where he established their litigation practice. Prior to Walgreens, Rollin worked for two different law firms, specializing in litigation.

Rollin holds a Juris Doctorate degree from Northwestern University School of Law and an undergraduate degree in Psychology from Indiana University. Rollin is a native of Illinois, and will relocate to the Ann Arbor, Michigan area with his wife Eileen, and two sons: 12-year-old Jack and 11-year-old Scott.

About Domino's

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,510 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.1 billion in 2006, comprised of \$3.2 billion domestically and nearly \$1.9 billion internationally. During the third quarter of 2007, the Domino's Pizza(R) brand had global retail sales of more than \$1.2 billion, comprised of approximately \$725.7 million domestically and approximately \$510.7 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web- enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza: You Got 30 Minutes.

SOURCE Domino's Pizza 01/07/2008 CONTACT: Media, Tim McIntyre, +1-734-930-3563tim.mcintyre@dominos.com or Investors, Lynn Liddle, +1-734-930-3008lynn.liddle@dominos.com Web site: http://www.dominos.com (DPZ)