



Domino's Pizza Named a Top 10 Franchise Opportunity - Again

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Entrepreneur magazine ranks the delivery experts ninth on 2008 list

ANN ARBOR, Mich., Dec. 20 /PRNewswire-FirstCall/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, is ranked in the Top 10 for the ninth time in Entrepreneur magazine's annual listing of great franchise opportunities.

Domino's continues to create unique ways to encourage and support people interested in business ownership. In 2006, Domino's introduced its Delivering the Dream program designed to help turn current minority Domino's team members into independent business owners by offering financial support to build new stores.

In addition to Delivering the Dream, Domino's U.S. Veterans Franchise Program, launched this year, was created to honor the courage and dedication of the men and women of the U.S. military and provide significantly discounted business ownership opportunities to deserving veterans.

"Domino's Pizza has always been about delivering more than great pizza," said Jim Stansik, Domino's executive vice president for franchise development. "Since the beginning, we've also been about delivering the American Dream of business ownership to thousands of hard working, dedicated entrepreneurs.

"In the U.S. alone, Domino's Pizza boasts more than 1,250 independent franchisees," Stansik continued. "The typical Domino's franchisee owns three stores, but more than half of them own and operate single units, primarily in the communities in which they live. While we are a well-known global brand, we provide tremendous local ownership opportunities. We see opportunity everywhere we look, from small towns to thriving urban centers. We're constantly on the look-out for diverse men and women with the entrepreneurial spirit that embodies Domino's Pizza."

For more information on franchise opportunities at Domino's Pizza, call Mike Mettler, director of franchise recruiting and sales at (734) 930-3044.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,510 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.1 billion in 2006, comprised of \$3.2 billion domestically and nearly \$1.9 billion internationally. During the third quarter of 2007, the Domino's Pizza(R) brand had global retail sales of more than \$1.2 billion, comprised of approximately \$754.7 million domestically and approximately \$510.7 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." Customers can place orders online in English and Spanish by visiting www.dominos.com or from a web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the web at www.dominos.com.

SOURCE Domino's Pizza 12/20/2007 CONTACT: Stacey Bednarski of Domino's Pizza+1-734-930-3274 stacey.bednarski@dominos.com Web site: <http://www.dominos.com> (DPZ)