



## **Domino's Pizza Donates \$5,000 to Charities During Local Celebrity Fast Ball Competition**

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PHILADELPHIA, April 18, 2007 /PRNewswire via COMTEX News Network/ -- Domino's Pizza (NYSE: DPZ) joined local celebrities yesterday as it hosted the "Fast Ball for Charity Competition" to benefit Feltonville Boys & Girls Club in Philadelphia and Harlem RBI in New York. The competition kicked off just before the New York and Philadelphia baseball match up last night in Philadelphia.

Baseball and pizza fans attended a pre-game pizza party at the Holiday Inn Stadium Philadelphia, to watch special guest pitchers, including Philadelphia Police Commissioner Sylvester M. Johnson, Chief of Staff Officer Kimberly Byrd, and Q102's Diego, battle on the mound for the two charities. Each pitch clocked over 60 mph earned \$100 for the Feltonville Boys & Girls Club and Harlem RBI, earning a \$5,000 combined donation from Domino's Pizza.

"Boys & Girls Clubs of Philadelphia," said Chief Professional Officer Jeffrey Waldron, "has recruited over 1,000 kids to the Clubs through our sports, fitness and recreation program. We believe it has played an integral part in providing kids in the Feltonville neighborhood with effective and positive Boys & Girls Clubs programs."

The pre-game event was open to the public and filled with music and fun from Philly's Q102 crew, giveaways and more than 1,000 slices of FREE Domino's Philly Cheese Steak Pizza and Brooklyn Style Pizza. The event celebrates Domino's current national promotion of these two popular pizzas with big city flavors.

"The big, foldable slices of our Brooklyn Style Pizza and the slices loaded with steak and cheese of a Philly Cheese Steak Pizza have inspired a big city taste debate," said Dana Harville, Domino's Pizza spokesperson. "We're excited to team up with these two wonderful groups in Philadelphia and New York to help celebrate both of these great cities and the pizzas they've inspired."

### **About Domino's Pizza(R)**

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,366 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of approximately \$5.1 billion in 2006, comprised of \$3.2 billion domestically and nearly \$1.9 billion internationally.

During the fourth quarter of 2006, the Domino's Pizza(R) brand had global retail sales of approximately \$1.2 billion, comprised of more than \$700 million domestically and more than \$400 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at [www.dominos.com](http://www.dominos.com).

### **About Our Non-Profit Partners**

Donations will support the sports, fitness and recreation program of the Feltonville Boys & Girls Club, a member of the Boys & Girls Clubs of Philadelphia ([www.bgcphila.org](http://www.bgcphila.org)) serving over 1,400 children and youth each, and Harlem RBI ([www.harlemrbi.org](http://www.harlemrbi.org)), a community-based, youth development program for over 650 youth, ages 7-18, in East Harlem, New York.

### **SOURCE Domino's Pizza**

Media Relations, Stacey Bednarski of Domino's Pizza, +1-248-390-1670, [stacey.bednarski@dominos.com](mailto:stacey.bednarski@dominos.com)

<http://www.dominos.com>