



Domino's Pizza to Host Celebrity Fast Ball Competition for Charity

April 16, 2007

PHILADELPHIA, April 16 /PRNewswire-FirstCall/ -- Domino's Pizza (NYSE: DPZ) will join local celebrities as it hosts the "Fast Ball for Charity Competition" to benefit Harlem RBI in New York and the Feltonville Boys & Girls Club in Philadelphia. The competition kicks off just before the New York and Philadelphia baseball match up in Philadelphia on Monday, April 16, at 5 p.m.

Guest pitchers such as Philadelphia Police Commissioner Sylvester M. Johnson, local media personalities and more will battle on the mound for the two charities. Each pitch clocked over 60 mph will earn \$100 for Harlem RBI and Feltonville Boys & Girls Club, earning up to a \$5,000 combined donation from Domino's Pizza. The event takes place at the Holiday Inn Philadelphia Stadium (pavilion).

"Harlem RBI is honored that its friends in the 'City of Brotherly' love are stepping up to the plate for the inner-city youth," said Richard Berlin, Executive Director, Harlem RBI. "We know that no matter how fast a pitch Domino's delivers, this will be a home run for our kids."

The pre-game event is open to the public and will be filled with music and fun from Philly's Q102 crew, giveaways and FREE Domino's Philly Cheese Steak and Brooklyn Style Pizza. The event celebrates Domino's current national promotion of these two customer favorite pizzas with big city flavors.

"The big, foldable slices with extra large toppings of our Brooklyn Style Pizza and the slices loaded with steak and cheese of a Philly Cheese Steak Pizza have inspired a big city taste debate," said Dana Harville, Domino's Pizza spokesperson. "We're excited to team up with these two wonderful groups to help celebrate both of these great cities and the pizzas they've inspired."

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,366 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of approximately \$5.1 billion in 2006, comprised of \$3.2 billion domestically and nearly \$1.9 billion internationally. During the fourth quarter of 2006, the Domino's Pizza(R) brand had global retail sales of approximately \$1.2 billion, comprised of more than \$700 million domestically and more than \$400 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

About Our Non-Profit Partners

Donations will benefit the sports, fitness and recreation program of the Feltonville Boys & Girls Club, a member of the Boys & Girls Clubs of Philadelphia (<http://www.bgcphila.org>) serving over 1,400 children and youth each, and Harlem RBI (<http://www.harlemrbi.org>), a community-based, youth development program for over 650 youth, ages 7-18, in East Harlem, New York.

SOURCE Domino's Pizza

CONTACT: Stacey Bednarski of Domino's Pizza, +1-734-930-3274, or cell, +1-248-390-1670, stacey.bednarski@dominos.com