



## **Get Ready... Domino's Pizza Delivers a Feast for the Senses**

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### **Domino's Introduces New Cheesy Garlic Bread Pizza**

ANN ARBOR, Mich., Feb 08, 2007 /PRNewswire via COMTEX News Network/ -- Prepare to go into sensory overload as Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, unleashes the mouth-watering taste, sight and smell of its new Cheesy Garlic Bread Pizza.

Cheesy Garlic Bread Pizza delivers delicious garlic bread flavor, with layers of cheese on a new light, flaky and buttery hand-tossed crust. The combination creates a pizza that stimulates the senses. Beginning nationwide on Feb. 12, customers everywhere can indulge in a medium Cheesy Garlic Bread Pizza with their favorite topping for just \$9.99. They can also add a second medium, one-topping pizza for just \$5 more.

"Never before has a Domino's pizza stirred the senses like our new Cheesy Garlic Bread Pizza," said Domino's chief marketing officer, Ken Calwell. "We've developed a new buttery crust, and merged it with delicious melted cheese and garlic. Customers can then add their favorite topping to make a pizza that is truly indulgent."

Domino's new Cheesy Garlic Bread Pizza will be available for a limited time only.

#### **About Domino's Pizza(R)**

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,238 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.0 billion in 2005, comprised of \$3.3 billion domestically and \$1.7 billion internationally. During the third quarter of 2006, the Domino's Pizza(R) brand had global retail sales of approximately \$1.2 billion, comprised of more than \$700 million domestically and more than \$400 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at [www.dominos.com](http://www.dominos.com).

#### **SOURCE Domino's Pizza**

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