



Domino's Pizza Named a Good Choice for a Healthy Diet

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ANN ARBOR, Mich., Jan. 16 /PRNewswire/ -- Resolving to lose weight in the New Year? Don't skip your Domino's pizza. In the January issue of Glamour magazine, in an article titled "What to eat to stay slim" two slices of Domino's 12" classic hand-tossed Vegi Pizza Feast(R) and a side salad were named as a healthy meal choice.

Not in the mood for veggies? A slice of a medium hand-tossed Domino's cheese pizza is only five points on the Weight Watcher's(R) Flex Plan.

Glamour is not the first magazine to recognize Domino's pizza as an option for a healthy diet. In the May 2006 issue of Women's Health magazine, in an article titled "Eat This, Not That ... " Domino's medium hand-tossed cheese pizza beat Pizza Hut's medium hand-tossed cheese pizza as the preferred choice for a healthy diet. Likewise, in 2004 and 2006 Men's Health magazine recognized Domino's pizza as a healthy choice when craving a piping hot pizza.

"The beauty of pizza is that it can be as healthy or indulgent as you want it, and the consumer is in the driver's seat," said Tim McIntyre, Domino's vice president of communications. "If losing weight is on your wish list for 2007, you don't have to sacrifice your slice of Domino's pizza for your waistline."

Just the Facts

- Pizza is essentially a meal in itself, as you can find foods from the four basic food groups in one slice.
- A crunchy thin crust Domino's pizza contains less than half the carbohydrates of Domino's classic hand-tossed pizza.
- None of the core products on Domino's menu (pizza, bread side items, chicken) contain trans fats.
- Customers seeking a healthier pizza have the option of ordering their pizza with a lighter portion of cheese.
- The tomatoes in pizza sauce contain lycopene, which helps protect against prostate cancer. Tomatoes are also an excellent source of vitamins A and C.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,238 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.0 billion in 2005, comprised of \$3.3 billion domestically and \$1.7 billion internationally. During the third quarter of 2006, the Domino's Pizza(R) brand had global retail sales of approximately \$1.2 billion, comprised of more than \$700 million domestically and more than \$400 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at www.dominos.com.

SOURCE Domino's Pizza

NOTE TO EDITORS: We love to feed the media! Call the Domino's Public Relations Department at +1-734-930-3741 to order a piping hot Domino's Pizza for your newsroom or studio.

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