



Give Thanks ... for Pizza!

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Domino's Pizza Ready for Thanksgiving Eve - One of Year's Busiest Nights

ANN ARBOR, Mich., Nov. 20 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, is giving thanks for Thanksgiving ... or the night before Thanksgiving, anyway.

That's because pizza sales on Thanksgiving Eve are expected to increase more than 38 percent over a typical Wednesday. This Wednesday night, Domino's Pizza will be delivering more than 1.1 million pizzas to homes across the country, as weary travelers arrive at their destinations, and cooks everywhere rest up for their big day in the kitchen on Thursday.

"It's one of those nights we circle on the calendar and prepare for," said Domino's Pizza Chairman and CEO David A. Brandon. "Our stores stock up on fresh food. We increase our staffing levels, sometimes doubling them, to ensure we can meet the needs of hungry customers across the country.

"Thanksgiving Eve is among the busiest travel days of the year, and delivered pizza is a great meal to order once you arrive at your destination," Mr. Brandon continued. "And, we know that many people are preparing to spend much of Thursday in the kitchen and don't want the hassle of spending time cooking and cleaning up on Wednesday. Pizza is the perfect solution. It's a great meal to serve to your guests, as it requires no preparation and very little clean-up. The added convenience of delivery makes it that much more attractive."

About Domino's Pizza

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,238 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.0 billion in 2005, comprised of \$3.3 billion domestically and \$1.7 billion internationally. During the third quarter of 2006, the Domino's Pizza(R) brand had global retail sales of approximately \$1.2 billion, comprised of more than \$700 million domestically and more than \$400 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

SOURCE Domino's Pizza, Inc.

CONTACT:

Dana Harville of Domino's Pizza, Inc.,
+1-734-930-3741
Web site: <http://www.dominos.com>