



## **Domino's Pizza New York Manager Dreams Big and Wins Big**

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Jesus Arriaga wins title of 2005 Domino's U.S. Manager of the Year

ANN ARBOR, Mich., June 15 /PRNewswire/ -- Jesus Arriaga, franchise manager for Domino's Pizza from New York, was awarded the prestigious National Manager of the Year honor at the Domino's Pizza Worldwide Rally in Orlando, Fla. Nearly 4,000 team members attended the event where Domino's recognized more than 95 individuals with top awards.

Arriaga earned Domino's top individual honor for leading his store to the fourth spot on Domino's coveted "Top 10 in U.S. Sales" list with yearly sales in excess of \$2 million, or more than \$41,000 a week.

Since Arriaga took over as manager, his store never has received anything less than a perfect 5-Star rating on Domino's Operation Evaluations Report. This performance rating system is designed to ensure customers receive the highest level of quality and service. The rating system provides comprehensive feedback to franchisees and Domino's Pizza.

Arriaga moved from Mexico to New York in 1995 and shortly thereafter began his career at Domino's as a delivery team member. In 2000, Arriaga was promoted to manager-in-training and quickly learned and excelled at running the business. As a result, he was promoted to store manager. In 2003, he was named Domino's Rookie Manager of the Year for the Eastern Region.

"When I started delivering for Domino's as a part-timer, I never realized that I could be in this position 10 years later," Arriaga said. "Now, thanks to Domino's Pizza and some hard work, I'm being honored as the best manager in the United States and that makes me proud."

Additionally, Arriaga was one of 13 finalists in the World's Fastest Pizza Maker competition also held at Domino's Rally in Orlando, Fla. He won the regional competition in Newark, N.J., to advance to the worldwide finals where he made three top-quality pizzas in 1 minute 33 seconds.

"Jesus is one of the fastest and best pizza makers at Domino's," said Jim Denburg, a Domino's franchise owner. "He believes that fast pizza makers are critical to a well-run store. He personally has trained seven pizza makers in his store who can make a high-quality, large pepperoni pizza in less than 30 seconds. As a result, no matter how busy the store gets, they are prepared."

Arriaga still is setting high goals for his future at Domino's Pizza. He plans on winning another Manager of the Year title and leading his New York store to the No. 1 spot on the Domino's sales list.

### **About Domino's Pizza**

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 7,799 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of more than \$4.6 billion in 2004, comprised of nearly \$3.2 billion domestically and more than \$1.4 billion internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at [www.dominos.com](http://www.dominos.com).

SOURCE Domino's Pizza, Inc.

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