



Domino's Franchisee Wins Stevie(TM) Award in 3rd Annual American Business Awards(SM)

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Jason Shifflett Brings Home Best Franchisee Honors

OLIVE BRANCH, Miss., June 13 /PRNewswire-FirstCall/ -- Shifflett Enterprises, owned by Domino's franchisee Jason Shifflett, won a Stevie Award for Best Franchisee in the 2005 American Business Awards last week.

Hailed as "the business world's own Oscars" by the New York Post (April 27, 2005), The American Business Awards are the first national, all-encompassing business awards program honoring great performances in the workplace.

Nicknamed the Stevies for the Greek word "crowned," the awards were presented during ceremonies at the Marriott Marquis Hotel in New York City. The ceremonies were hosted by CNN personality Ali Velshi, videocast live on the Internet, and broadcast nationwide on radio. Donald J. Trump received the first Lifetime Achievement Stevie Award.

"The real credit goes to my team of more than 200 employees who run our stores everyday with outstanding customer service and smart hustle," said Shifflett. "We are deeply honored to have won the Stevie Award and it only reinforces our commitment to building a five-star, world-class company."

At the young age of 28, Jason Shifflett owns seven Domino's Pizza stores, employing more than 220 team members. In 2004, he won his won 4th consecutive Gold Franny Award in 2004 for operational excellence. The Gold Franny is the most prestigious honor bestowed on a Domino's franchisee. Additionally, in 2004 Shifflett increased sales by 10 percent over 2003 while also honoring nearly every donation request made by the community.

"Jason Shifflett is an exceptional Domino's Pizza franchisee," said Domino's chairman and CEO David A. Brandon. "Jason started his career in the pizza business making pizzas for extra money while in high school. After graduating from college, he quickly realized the dream of owning his own business and made the initial investment that eventually changed his life. Now, he is one of our very best franchisees and someone whose formula for success should be emulated. We have honored Jason numerous times, but it is great to see a reputable third party recognize him for his many great achievements. This is truly a well-deserved award."

More than 100 Stevies were presented in over 40 categories including Best Overall Company, Best Executive, Best Support Staffer, and Best Corporate Web Site (Domino's investor relations web page was a finalist in the Best Investor Relations Web Site category). More than 1,200 nominations from companies of all sizes and in virtually every industry were submitted for consideration. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs selected Stevie winners from among the Finalists. Finalists were chosen by business professionals nationwide during preliminary judging in February through April.

About Domino's Pizza:

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 7,799 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of more than \$4.6 billion in 2004, comprised of nearly \$3.2 billion domestically and more than \$1.4 billion internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

About The Stevie Awards

Hailed as "the business world's own Oscars" by the New York Post (April 27, 2005), Stevie Awards are conferred in three programs: The American Business Awards, The International Business Awards, and The Stevie Awards for Women Entrepreneurs. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at <http://www.stevieawards.com>

SOURCE Domino's Pizza, Inc.

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CONTACT: Dana Harville of Domino's Pizza, +1-734-930-3741

Web site: <http://www.dominos.com>

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