



Australian Franchisee Duo Inducted into Domino's Pizza Chairman's Circle Hall of Fame

August 3, 2004

ANN ARBOR, Mich., Aug. 3 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, recently presented Master Franchisees, Don Meij and Grant Bourke, with the most coveted honor given by Domino's Pizza -- the Chairman's Circle Award -- at its inaugural Red Carpet Awards in Dearborn, Michigan.

Domino's Pizza Chairman and CEO David A. Brandon introduced this award in 2001 to honor world-class franchisees and to recognize the longevity, growth and leadership of the franchise. Such franchisees help teach, sponsor and spread the Domino's commitment to fellow franchisees.

"Don Meij and Grant Bourke are truly exceptional Domino's franchisees," said Brandon. "Together, this team took over a market that was not operating at its peak potential and made Domino's the number one pizza delivery company in Australia. Now, they have expanded their successful mix of positive energy and smart hustle to New Zealand. These remarkable gentlemen are passionate representatives of Domino's Pizza and are world-class examples of the kind of success our franchisees can achieve."

The merger of Meij's 17 stores and Bourke's 8 stores into Domino's Pizza Australia set the stage for dramatic growth. They currently operate 282 Domino's stores in Australia and 12 in New Zealand. Together, they crafted a methodology of melding an entrepreneurial culture, incentives and high volume mentality to make the operation a top performer.

"If you do what you love and strive to be the best at it, then who knows where you're going to end up?" said Meij. "Both Grant and I love the pizza business and bring that love to every aspect of our business. We are truly honored to be in the company of the other members of this prestigious circle."

Past Chairman's Circle Hall of Fame inductees include:

2003 □

Jeffrey Litman, Domino's Pizza Franchisee in Denver, Colorado

2002 □

Jim Garner, Domino's Pizza franchisee in Plano, Texas

Cosme Torrado, Domino's master franchisee in Mexico

2001 □

Richard Mueller, Domino's Pizza franchisee in Louisiana, Mississippi, and Alabama □

Frank Meeks, Domino's Pizza franchisee in Washington, D.C.

About Domino's Pizza:

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 7,530 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$4.2 billion in 2003. Domino's Pizza was named "2003 Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2003, Domino's became the "Official Pizza of NASCAR." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com> .

SOURCE Domino's Pizza

-0-

08/03/2004

/CONTACT: Holly Ryan of Domino's Pizza, +1-734-930-3674,
ryanh@dominos.com /

/Web site: <http://www.dominos.com> /

(DPZ) □

CO: Domino's Pizza
ST: Michigan, Australia, New Zealand
IN: RST FOD
SU: AWD

KN-AM []
-- DETU042 --
2506 08/03/2004 14:59 EDT <http://www.prnewswire.com>