



Domino's Pizza, Inc. Welcomes Harry J. Silverman to its Board of Directors

July 28, 2004

ANN ARBOR, Mich., Jul 28, 2004 /PRNewswire-FirstCall via COMTEX/ -- Domino's Pizza, Inc. (NYSE: DPZ).

The Domino's Board of Directors officially welcomed Harry J. Silverman into its ranks at its July 22, 2004 meeting. This marked the first meeting of the board since the country's leading pizza delivery company began trading shares on the New York Stock Exchange.

David A. Brandon, Chairman and CEO of Domino's, commented on Silverman's appointment: "Harry is an extremely valuable member of our leadership team, with deep knowledge of this company. He brings a passion and commitment to his board position that comes with both his financial expertise and love of Domino's."

Silverman added, "I am proud to serve this company as both its CFO and member of the Board. This is a great organization with a rich, 44-year history, and a bright future ahead. I remain committed to helping shape that future, and build on our past successes."

Silverman, who has served as Executive Vice President and Chief Financial Officer of Domino's Pizza since 1993, was named a member of the company's Board of Directors when the company completed its initial public offering of common stock on July 16, 2004.

Silverman joined Domino's Pizza in 1985. Prior to joining Domino's, he was an auditor with Grant Thornton Corporation, managing major NYSE accounts.

In his career at Domino's, Silverman has played an instrumental role in the growth of the company, and is credited with managing Domino's financial turnaround in the early 1990s, which included the sale of the Detroit Tigers in 1992, and the restructuring of Domino's and its affiliates' capital structure in 1994.

In 1998, Silverman and the Domino's leadership team executed the sale of Domino's Pizza to a group of investors, led by Bain Capital, Inc., in one of the largest private transactions of that year. Silverman served as the Company's interim president during this period. In June 2003, Silverman once again played an integral role in the recapitalization of Domino's Inc. through highly-successful concurrent senior credit and subordinated debt transactions, which paid a significant dividend to the Company's owners while lowering its overall cost of capital. Silverman was central to the process of taking Domino's Pizza, Inc. public in July 2004, in what was the largest IPO in Quick Service Restaurant history.

A CPA, Silverman earned his Bachelor's degree from the University of Illinois in 1980. He has served as a member of the Board of Directors, and head of the audit committee, for Able Laboratories, Inc., since April 2000. He resides in Ann Arbor, Michigan, with his wife and three children.

About Domino's Pizza:

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 7,530 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$4.2 billion in 2003. Domino's Pizza was named "2003 Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2003, Domino's became the "Official Pizza of NASCAR." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

SOURCE Domino's Pizza, Inc.

Lynn Liddle, EVP, Communications & Investor Relations,
+1-734-930-3008, or Tim McIntyre, VP, Corporate Communications,
+1-734-930-3563, both of Domino's Pizza, Inc.

<http://www.dominos.com>