



Domino's Pizza Named to InformationWeek 500

November 22, 2002

ANN ARBOR, Mich. -November 22, 2002 – Domino's Pizza, today announced that it was named to CMP Media LLC's InformationWeek 500, a prestigious listing of the largest and most innovative users of information technology. For 14 years, the InformationWeek 500 has tracked organizations' IT agendas, providing a unique opportunity to understand and examine their business practices across core areas of operations.

Companies named to this list demonstrate a pattern of technological, procedural and organization innovation. Domino's Pizza ranked 95 overall on the Information Week 500's listing, and ranked No. 3 in Food and Beverage category.

For the fifth year, InformationWeek 500 companies were awarded gold, silver or bronze citations for their technology and business innovations. In the four medal categories, Domino's Pizza was awarded two gold medals for Business Practice and Customer Knowledge. Domino's received two silver medals for Technology Strategy and e-Business Strategy.

"It is an honor for Domino's to be named to the InformationWeek 500 listing for a fifth consecutive year," said Tim Monteith, Chief Information Officer, Domino's Pizza. "Since its inception, Domino's Pizza has been a company of innovation. I applaud the efforts of our entire team for their continued commitment and dedication."

The InformationWeek 500 is the most detailed source of industry-specific IT budget data. The research project gathered in-depth information directly from companies about how they approach and prioritize their IT investments. The research identified and ranked the companies following an extensive online and phone study.

"Seventy-three percent of InformationWeek 500 companies in 2002 ranked on last year's list," said Rusty Weston, editor of InformationWeek Research. "This has provided invaluable insight on how the economy has shaped technology investment over the past 12 months."

About Domino's Pizza

Founded in 1960, Domino's Pizza, the recognized world leader in pizza delivery, operates a network of 7,138 Company-owned and franchised stores in the United States and more than 50 international markets. Domino's is committed to leading the industry in product quality and operational excellence.