

Incredible Wish Delivered to Tampa Child

December 18, 2001

ANN ARBOR, Mich. - Dec 18, 2001 - The Make-A-Wish Foundation®, the largest wish-granting charity in the world, and Domino's Pizza, the recognized world leader in pizza delivery, today fulfilled the wish of 6-year-old Samantha of Tampa, Fla., to meet singing sensation Britney Spears.

"Samantha was excited about the day ahead and the opportunity that Domino's has provided to fulfill her wish," said Stephanie Zeigler, Development and Public Relations for the Make-A-Wish Foundation® of Sarasota/Tampa Bay. "We applaud Domino's community spirit and look forward to working with them in the future."

Samantha and her best friend enjoyed a fun-filled day: a limo ride to the Ice Palace, a sneak preview as Britney warmed-up backstage, an opportunity to meet and talk with the pop star, and a pizza party in a deluxe suite. To top that all off, later tonight Samantha will see Britney perform in concert!

"We're thrilled to be able to help deliver Samantha's wish," said Phil Rands, local Domino's Pizza franchisee. "Domino's is committed to serving the community, and the Make-A-Wish is a very special organization. We are extremely pleased and honored to have the opportunity to impact these amazing kids' lives in a positive and fun way."

The Domino's Delivers Incredible Wishes program, founded to help children around the country realize their dreams, officially kicked off in July 2001 with the presentation of an all-expense paid trip to Disneyland and California Adventures for Brian of Westland, Mich. In Reseda, Ca., Domino's delivered a backyard playhouse and a pizza party to three-year-old Michael and in St. Louis Domino's granted 14-year-old La-Tiffany's wish for a shopping spree.

The Make-A-Wish Foundation of Sarasota/Tampa Bay is one of 80 chapters in the United States and its territories and 22 international affiliates of the Make-A-Wish Foundation of America. Since 1986 the chapter has granted wishes to over 700 children with a life-threatening illness. The mission is to grant the wishes of children under the age of 18, who have a life-threatening illness to enrich the human experience with hope, strength and joy. The chapter has granted 118 wishes this past year to children in their nine county areas consisting of Hernando, Pasco, Pinellas, Hillsborough, Desoto, Hardee, Manatee, Sarasota and Charlotte.

Founded in 1960, Domino's Pizza, the recognized world leader in pizza delivery, operates a network of 7,112 owned and franchised stores in the United States and 65 international markets. Domino's is committed to leading the industry in product quality and operational excellence.