Domino's Pizza LLC Announces Largest Acquisition in its History

February 12, 2002

ANN ARBOR, Mich. - Feb 12, 2002 - Domino's Pizza LLC, the recognized world leader in pizza delivery, today announced it has agreed to acquire 82 franchised stores in the Phoenix, Arizona, market, making it the largest store acquisition in the company's history.

The acquisition from the Domino's Pizza franchise Sierra-Sonora Enterprises, Inc., owned by Rick Flory, will bring the number of stores owned and operated by the Company to 602 when the transaction closes on or about Feb. 25, 2002.

"Phoenix is a great market for us, filled with many loyal Domino's Pizza customers and team members," said David A. Brandon, Chairman and Chief Executive Officer of Domino's Pizza LLC. "The Greater Phoenix area, which already ranks as one of the top 10 markets in the country, is also one of the fastest-growing metropolitan areas in the nation. We're delighted at the opportunity to grow along with the community."

Domino's Pizza, under the leadership of Rick Flory, first opened in Phoenix in 1980, and in the ensuing years became one of the largest Domino's Pizza franchises in the United States. Domino's is the second largest pizza chain operating in the Greater Phoenix area.

"This acquisition will enable us to expand our corporate owned store network and allow us to do what we do best - make great pizzas and deliver them with exceptional service," said Patrick Knotts, Domino's Executive Vice President - Flawless Execution, Corporate Stores.

Knotts also noted that the company will be boosting its local market advertising to raise awareness of the company's menu offerings.

Founded in 1960, Domino's Pizza operates a network of 7,112 Company-owned and franchised stores in more than 60 markets around the world. Domino's Pizza in 2001 selected the Make-A-Wish Foundation, based in Phoenix, Arizona, as its primary philanthropic partner.