



The Make-A-Wish Foundation® and Domino's Pony Up for Atlanta Child's Wish

May 4, 2002

ATLANTA, Ga., May 4, 2002 – The Make-A-Wish Foundation®, the largest wish-granting charity in the world, and Domino's Pizza, the recognized world leader in pizza delivery, today delivered 10-year-old Alyse of Atlanta, Georgia, her wish to have her very own horse.

"Alyse has been looking forward to this day for weeks and is thrilled that Domino's fulfilled her very special wish," said Emily Rogers, Development Associate for the Make-A-Wish Foundation® of Atlanta. "The great thing about this wish is that it doesn't end today – Alyse has been given a membership to the Stables Riding Club, where she will take riding lessons once a week."

Alyse, along with friends and family, enjoyed a fun-filled day: a limo ride from her home to White Horse Stables in Conyers; a chance to groom her new horse, Skip; a private riding lesson; a presentation of her very own riding gear – helmet, riding outfit, belt and bridal plates, saddle pad, bridle and grooming kit; and a special pizza party. Alyse topped her day off with a trail ride.

"We're thrilled to be able to help deliver Alyse's wish," said Mike Conway, local Domino's Pizza franchisee. "Domino's is committed to serving the community, and Make-A-Wish is a very special organization. We are extremely pleased and honored to have the opportunity to impact these amazing kids' lives in a positive and fun way."

As part of their national partnership with the Make-A-Wish Foundation, "Domino's Delivers Incredible Wishes," every month Domino's Pizza sponsors and delivers a wish to an eligible child within the Make-A-Wish Foundation's database.

About the Make-A-Wish Foundation of Atlanta / North Georgia

The Make-A-Wish Foundation of Greater Atlanta and North Georgia is one of 80 chapters of the Make-A-Wish Foundation of America. Founded in 1995, the chapter's mission is to grant the wishes of children with life-threatening illnesses to enrich the human experience with hope, strength and joy. Nationally, Make-A-Wish has granted over 97,000 wishes since it began in 1980. The Make-A-Wish Foundation of Greater Atlanta and North Georgia has granted over 600 wishes and will celebrate its 7th Anniversary on May 6, 2002.

About Domino's Pizza

Founded in 1960, Domino's Pizza, the recognized world leader in pizza delivery, operates a network of 7,072 owned and franchised stores in the United States and more than 60 international markets. Domino's is committed to leading the industry in product quality and operational excellence.