



Alexandra Rozema named PeopleFirst Director

June 5, 2002

ANN ARBOR, Mich - June 5, 2002 – Domino's Pizza has announced the promotion of Alexandra (Allmacher) Rozema to PeopleFirst Director, reporting to Patti Wilmot, Executive Vice President PeopleFirst.

In her new capacity, Alex will serve as the primary PeopleFirst liaison with the Finance, Accounting and International departments and will be responsible for selection, employee relations, compensation and training initiatives. In addition, Alex and her team will help lead the selection process for salaried positions in Distribution, Corporate Operations and Franchise Operations.

"Since joining Domino's Pizza, Alex has shown tremendous leadership skills and has demonstrated that she is results driven," said Patti Wilmot, Executive Vice President PeopleFirst. "I am confident that she will continue to perform with the same level of professionalism, expertise and enthusiasm as she meets the challenges of her new position."

Rozema, who has been with Domino's Pizza since August of 2001, most recently served as Senior PeopleFirst Planning Analyst. Before joining Domino's, Alex was an adjunct Professor of Human Resources at the University of Detroit Mercy.

Rozema earned her Bachelors of Business Administration from Western Michigan University and her Master's of Human Resources and Industrial Relations from the University of Minnesota. Originally from Clinton Township, MI, Rozema and her husband, Tom, currently reside in Belleville, MI.

Founded in 1960, Domino's Pizza, the recognized world leader in pizza delivery, operates a network of 7,076 owned and franchised stores in the United States and more than 60 international markets. Domino's is committed to leading the industry in product quality and operational excellence.