Domino's® Fires Up Flavor with the Launch of New Sweet Heat Smokehouse Pizza

November 16, 2026

As the holidays approach and cooking fatigue sets in, Domino's gives customers a sweet and spicy reason to take a night off from the kitchen

ANN ARBOR, Mich., Nov. 16, 2026 /PRNewswire/ -- **Domino's Pizza Inc.** (Nasdaq: DPZ) is turning up the flavor with the launch of its newest Specialty Pizza: the **Sweet Heat Smokehouse**, which combines smoky, sweet and spicy ingredients to deliver a bold flavor experience in every bite. It launches at Domino's stores nationwide, beginning today.



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"I love having people over during the holidays, but with all the cooking and cleaning, sometimes you just want an easy night," said Kate Trumbull, Domino's executive vice president and chief marketing officer. "Thanksgiving Eve is consistently one of our top five busiest days of the year, so we know we're not alone in wanting a break from the kitchen. Our new Sweet Heat Smokehouse Specialty Pizza is the perfect escape, giving customers a delicious reason to take the night off. With its perfect balance of sweet, smoky, and spicy flavors, it brings something fun and unexpected to the table."

The Sweet Heat Smokehouse Specialty Pizza features honey BBQ sauce, Italian sausage, smoked bacon, fresh onions, jalapeños, pineapple, provolone and cheese made with 100% real mozzarella. It joins Domino's existing lineup of 11 Specialty Pizzas – including the Pacific Veggie, MeatZZa, ExtravaganZZa and more – offering customers yet another way to enjoy chef-inspired combinations without having to build their own pizza.

Customers can try the Sweet Heat Smokehouse through Domino's Mix & Match deal, which includes medium Specialty Pizzas for $9.99 each when two or more items are ordered*. To find the nearest Domino's location and order, visit dominos.com or download Domino's app.

**PRICES HIGHER IN SOME LOCATIONS. Any delivery charge is not a tip paid to your driver. Drivers carry less than $20. You must ask for this offer while available. Offer is available only at participating stores. Prices, delivery area, and charges may vary by store. Delivery orders are subject to each local store's delivery charge. 2-item minimum. Bone-in Wings, Parmesan Stuffed Crust and Handmade Pan Pizza will cost extra. In addition, your local store may charge extra for some menu items available with this offer and some crust types, toppings, and sauces. Visit www.dominos.com to see your local store's online menu and the checkout page when placing an online order for order-specific pricing.*

About Domino's Pizza®Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout. It ranks among the world's top public restaurant brands with a global enterprise of more than 22,700 stores in over 90 markets. Domino's had global retail sales of over $20.7 billion in the trailing four quarters ended September 6, 2026. Its system is comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the third quarter of 2026. In the U.S., Domino's generated more than 85% of U.S. retail sales in 2025 via digital channels and has developed many innovative ordering platforms.

Order – dominos.com
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