



Building the Ultimate Game Night: Domino's® and Minecraft Dungeons II Team Up for a Block-Shaped Collaboration

October 21, 2026

Customers who purchase a Domino™ can unlock exclusive in-game items and experiences that bridge the worlds of gaming and pizza, starting on Oct. 26

Key highlights:

- Domino's is rolling out six collectible Minecraft Dungeons II-themed boxes and exclusive in-game items* for Minecraft Dungeons II's first-ever brand partnership
- Domino's is giving away 20,000 digital copies of Minecraft Dungeons II**

ANN ARBOR, Mich., Oct. 21, 2026 /PRNewswire/ -- To celebrate the launch of Minecraft Dungeons II, the new action-adventure game set in the Minecraft universe, **Domino's Pizza Inc.** (Nasdaq: DPZ) is serving up [exclusive experiences that bring players and pizza lovers together](#) for the ultimate game night.



Domino's and Minecraft Dungeons II are teaming up to launch exclusive in-game items and experiences.

Starting on Oct. 26, customers can unlock the experiences below when they purchase a [Domino™ – Domino's new made-for-one pizza](#), built for gaming and cut into two perfectly-sized blocks. From collectible boxes and exclusive in-game items, to having the chance to score one of 20,000 digital copies of Minecraft Dungeons II, the partnership gives fans a new way to fuel up and dive deeper into the game – both on- and off-screen.

"At Domino's, we're always looking for new ways to bring customers closer to the brands and experiences they love," said Kate Trumbull, Domino's executive vice president and chief marketing officer. "When we launched the Domino, we saw an opportunity to think beyond the pizza itself and create experiences that surprise and delight customers. Minecraft Dungeons II is all about teaming up with friends for epic adventures, and the Domino is built for those same moments. With its block shape and customizable toppings, it felt right at home in the game's action-packed universe, giving players an easy way to fuel up before jumping into battle."

• Collectible Domino's and Minecraft Dungeons II-Themed Boxes

Customers who purchase a Domino will receive one of six boxes, each featuring a different Minecraft Dungeons II character, including Corrupted Creeper, Prime Enchanter, Valorie, Zombie, Pig, and Creeper. Fans can collect all six, while supplies last!

• Exclusive In-Game Items for Domino's Rewards Members*

Each time Domino's Rewards members purchase a Domino online, they can unlock one of three exclusive, randomly

awarded in-game items to use in Minecraft Dungeons II:

- **Domino's Skin** – Players can take their wardrobe to the next level with a unique, collectible Domino's skin for their avatar.
- **Domino's Slice Slayer Cape** – Everyone looks better in a cape, and this one is no exception. The Slice Slayer is the finishing touch to any tasteful ensemble.
- **Domino's Cheesy Cube Pet** – This very cute companion may not help fight your battles, but it will provide emotional support (and maybe some pizza cravings) as it follows you. Domino's Cheesy Cube Pet is the first co-branded partnership pet to appear in Minecraft Dungeons II!

Promo codes for the in-game items will be loaded directly into Domino's Rewards members' "My Rewards" tab. Codes are only redeemable in Minecraft Dungeons II (sold separately).

• **Domino's is Giving Away 20,000 Minecraft Dungeons II (Standard Edition) Digital Game Codes****

Between Oct. 26 and Nov. 4, Domino's is giving away 2,000 Minecraft Dungeons II game tokens every day, which customers can use to download the base game for free (a \$29.99 value). For the chance to win, customers must purchase a Domino and submit proof of purchase at dominos.com/minecraft-dungeons-ii. Game downloads are valid on PC and XBOX only.

• **Coming Soon! Interactive Minecraft Dungeons II-Themed Domino's Tracker®**

Customers who order a Domino can track their order on a custom, interactive Minecraft Dungeons II-themed Tracker. Stay tuned for more details!

"With its block shape, playful spirit and perfect-for-gaming format, the Domino felt right at home in the Minecraft Dungeons II universe," said Trumbull. "Together, we're turning every purchase into an adventure, giving fans exclusive content, collectible items, and a chance to bring their love of pizza and gaming together. Whether you're teaming up with friends or braving the unknown, this partnership makes it even more rewarding to join the action."

For more information, visit dominos.com/minecraft-dungeons-ii.

The Domino's and Minecraft Dungeons II collaboration is part of a broader global rollout, giving fans in the following 19 markets new ways to connect their love of gaming and pizza through branded boxes, in-game items, collectibles, and more (qualifying product, code distribution, and timing varies by country): Australia, New Zealand, Belgium, Netherlands, Brazil, Canada, China, France, Germany, Japan, Malaysia, Singapore, Mexico, Portugal, Saudi Arabia, United Arab Emirates, Spain, Taiwan, and Turkey.

**Domino's Rewards members only. Receive Minecraft Dungeons II in-game item with a qualifying online purchase of the Domino™. Open 10/26/26–1/10/27. Limit 10/order. Minecraft Dungeons II game required and sold separately. For complete Terms and Conditions, including redemption instructions, visit dominos.com/minecraft-dungeons-ii.*

***Dungeons II game prizes are codes redeemable for Minecraft Dungeons II Standard Edition playable on Xbox Series X|S and PC. For game details, see: <https://help.minecraft.net/hc/en-us/articles/48750243193357-Minecraft-Dungeons-II-Buying-and-Download-Information>. Geography limitations, country and balance restrictions, taxes, and Internet connection fees may apply. Microsoft Services Agreement (aka.ms/MSA) applies. Minecraft Dungeons II - ESRB Rating: E 10+ (Fantasy Violence). Visit www.esrb.org for rating information. Redeem your code(s) at minecraft.net/redeem. Redemption requires a Microsoft account and Internet access. Code(s) must be redeemed by December 31, 2027.*

Limit one game per eligible Microsoft account and qualifying Domino's purchase. Microsoft is not a Sponsor of this offer. Microsoft may, freely and without liability, remove digital items redeemed through this promotion, suspend or ban accounts, and take other disciplinary or corrective action if Microsoft suspects or believes your account is engaged in fraudulent or abusive activity. Except as required by law, codes cannot be redeemed or exchanged for cash and are not refundable.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout. It ranks among the world's top public restaurant brands with a global enterprise of more than 22,700 stores in over 90 markets. Domino's had global retail sales of over \$20.7 billion in the trailing four quarters ended September 6, 2026. Its system is comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the third quarter of 2026. In the U.S., Domino's generated more than 85% of U.S. retail sales in 2025 via digital channels and has developed many innovative ordering platforms.

Order – dominos.com

Company Info – biz.dominos.com

Media Assets – media.dominos.com

About Minecraft

Minecraft is the best-selling video game of all time with millions of players in every country and territory around the world including Antarctica and the Vatican City. At its core, Minecraft is a game about placing blocks and going on adventures. The Minecraft franchise continues to reach new players and fans through ongoing game updates, games like Minecraft Dungeons and Minecraft Dungeons II, Minecraft Education, a diverse line of consumer products, immersive real-world experiences, a growing library of

in-game Marketplace content, books and a major motion picture titled, A Minecraft Movie.

For more information about Minecraft Dungeons II, please visit <https://www.minecraft.net/about-dungeons-ii>.

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[dominos-and-minecraft-dungeons-ii-team-up-for-a-block-shaped-collaboration-302913556.html](https://www.dominos.com/press/2020/03/29/032920dominos-and-minecraft-dungeons-ii-team-up-for-a-block-shaped-collaboration-302913556.html)

SOURCE Domino's Pizza

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