



Domino's® is Kicking Off National Pizza Month by Offering 50% Off All Menu-Priced Pizzas, Including the Domino™

October 5, 2026

Customers can enjoy half off pizzas from Oct. 5-11, whether they order online, via Domino's app, over the phone or in-store

ANN ARBOR, Mich., Oct. 5, 2026 /PRNewswire/ -- **Domino's Pizza Inc. (Nasdaq: DPZ)** is making it easier than ever for customers to enjoy their favorite pizzas, just in time for National Pizza Month. From Oct. 5-11, Domino's customers can receive 50% off all menu-priced pizzas ordered through any channel, including carryout and delivery.



From a classic Hand Tossed pepperoni pizza to any Stuffed Crust or specialty pie, customers can enjoy whatever pizza they're craving for half the menu price. This marks the first time customers can enjoy the Domino – the brand's new Detroit-style pizza made for one – at half off.

"There's no better time to enjoy your favorite Domino's pizza than during our 50% off week," said Kate Trumbull, Domino's executive vice president and chief marketing officer. "Whether you're feeding the family, watching football with friends, planning a game night or simply treating yourself, we're making it easier to enjoy the pizzas you love for less. And with the Domino included in this offer, customers can take advantage of a truly fantastic deal on one of our most premium pizzas."

With more than 34 million ways to make a single pizza, Domino's offers something for every craving, including:

- The Domino, which is handmade with premium, buttery-flavored pan dough encrusted with real Parmesan cheese and baked in a rectangular pan to create a crispy Parmesan Detroit-style crust.
- Stuffed Crust, Hand Tossed, Handmade Pan, New York Style, Thin Crust and Gluten Free crust options
- Specialty Pizzas like Wisconsin 6 Cheese, Pacific Veggie, ExtravaganZZa and MeatZZa
- Endless topping combinations for customers who prefer to build their own pizza

Customers can take advantage of the offer by ordering through any Domino's ordering channel, including:

- Domino's website
- Domino's mobile app
- In-store
- By phone

For more information or to place an order, visit dominos.com or download the Domino's app.

Did You Know?

- In 1987, U.S. Congress officially designated October as National Pizza Month.
- Pepperoni is the most popular Domino's pizza topping in the U.S., followed by sausage, bacon, pineapple and ham.
- Domino's World's Fastest Pizza Maker Richard Delcid can make three large pizzas in just 31.22 seconds!
- Domino's stores across the globe sell an average of 4 million pizzas a day.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout. It ranks among the world's top public restaurant brands with a global enterprise of more than 22,500 stores in over 90 markets. Domino's had global retail sales of over \$20.6 billion in the trailing four quarters ended June 14, 2026. Its system is

comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the second quarter of 2026. In the U.S., Domino's generated more than 85% of U.S. retail sales in 2025 via digital channels and has developed many innovative ordering platforms.

Order – [dominos.com](https://www.dominos.com)

Company Info – biz.dominos.com

Media Assets – media.dominos.com

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SOURCE Domino's Pizza

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