



Score Big with Domino's® 50% Off Pizza Deal

March 17, 2025

Menu-priced pizzas, including Domino's new Parmesan Stuffed Crust, are half off from March 17-23

ANN ARBOR, Mich., March 17, 2025 /PRNewswire/ -- **Domino's Pizza Inc. (Nasdaq: DPZ), the largest pizza company in the world**, is giving customers more of what they want – delicious pizza at a great price. From March 17-23, all menu-priced pizzas ordered online are 50% off.



"It's a big week, full of celebrations – the start of college basketball tournaments, St. Patrick's Day and even the first day of spring," said Frank Garrido, Domino's executive vice president – chief restaurant officer. "To top it off, Domino's is offering customers a deal they can't resist. They can choose from any of our Specialty Pizzas or create a pizza from scratch, with any size crust and toppings. Whether customers want their favorite, go-to pizza or have the urge to try something new, like our Parmesan Stuffed Crust, they're all half off when ordered online."

Domino's offers six types of crust – Hand Tossed, Handmade Pan, Crunchy Thin, gluten free, New York Style and Parmesan Stuffed Crust – as well as an assortment of Specialty Pizzas, including ExtravaganZZa, MeatZZa, Pacific Veggie and more. Customers can take advantage of the 50% off deal when they order through www.dominos.com or Domino's mobile app.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout. It ranks among the world's top public restaurant brands with a global enterprise of more than 21,300 stores in over 90 markets. Domino's had global retail sales of over \$19.1 billion in 2024. Its system is comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the fourth quarter of 2024. In the U.S., Domino's generated more than 85% of U.S. retail sales in 2024 via digital channels and has developed many innovative ordering platforms.

Order – dominos.com

Company Info – biz.dominos.com

Media Assets – media.dominos.com



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