



## Domino's® Kicks Off the New Year with 50% Off Pizza Deal

January 13, 2025

*Menu-priced pizza ordered online is half off Jan. 13-19*

ANN ARBOR, Mich., Jan. 13, 2025 /PRNewswire/ -- **Domino's Pizza Inc.** (NASDAQ: DPZ), **the largest pizza company in the world**, is celebrating the new year by launching a delicious deal: 50% off all menu-priced pizzas ordered online Jan. 13-19.



Domino's is celebrating the new year by giving customers a deal that'll make their taste buds jump for joy.

"The holidays are over, but to us, the party has just begun," said Frank Garrido, Domino's executive vice president – chief restaurant officer. "Domino's is celebrating the new year by giving customers a deal that'll make their taste buds jump for joy. All pizzas are half off, so customers can enjoy any size pizza, with any type of crust and toppings, just the way they like. With a deal this good, you can't go wrong."

Domino's offers five types of crust, including Crunchy Thin and Handmade Pan, so whether you want a thinner option or a thick, golden crust with a buttery taste (perfect for the cold winter months), Domino's has you covered. The 50% off deal is available on all menu-priced pizzas ordered through [www.dominos.com](http://www.dominos.com) and Domino's mobile app.

### **About Domino's Pizza®**

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 21,000 stores in over 90 markets. Domino's had global retail sales of over \$18.9 billion for the trailing four quarters ended September 8, 2024. Its system is comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the third quarter of 2024. In the U.S., Domino's generated more than 85% of U.S. retail sales in 2023 via digital channels and has developed several innovative ordering platforms including seven unique ways to order Domino's.

Order – [dominos.com](http://dominos.com)

Company Info – [biz.dominos.com](http://biz.dominos.com)

Media Assets – [media.dominos.com](http://media.dominos.com)



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