



## Domino's® Launches 50% Off Pizza Deal, Just in Time for National Pizza Month

September 30, 2024

*Menu-priced pizza ordered online is half off Sept. 30-Oct. 6*

ANN ARBOR, Mich., Sept. 30, 2024 /PRNewswire/ -- **Domino's Pizza Inc.** (NYSE: DPZ) is celebrating National Pizza Month by launching a delicious deal: 50% off all menu-priced pizzas ordered online Sept. 30-Oct. 6.



"October is National Pizza Month, but customers don't have to wait until then to celebrate," said Joe Jordan, Domino's president – U.S. and global services. "Domino's is starting the party a day early by giving customers half off pizza, beginning on Sept. 30. With more than 34 million ways to make a single Domino's pizza, customers can order their favorite pizza, just the way they like."

Domino's 50% off deal is available on all menu-priced pizzas ordered through [www.dominos.com](http://www.dominos.com) and Domino's mobile app. Customers can choose any size pizza with any type of crust – Hand Tossed, Handmade Pan, New York Style, Crunchy Thin Crust or Gluten Free.

### **About Domino's Pizza®**

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 20,900 stores in over 90 markets. Domino's had global retail sales of over \$18.7 billion for the trailing four quarters ended June 16, 2024. Its system is comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the second quarter of 2024. In the U.S., Domino's generated more than 85% of U.S. retail sales in 2023 via digital channels and has developed several innovative ordering platforms including seven unique ways to order Domino's.

Order – [dominos.com](http://dominos.com)

Company Info – [biz.dominos.com](http://biz.dominos.com)

Media Assets – [media.dominos.com](http://media.dominos.com)



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