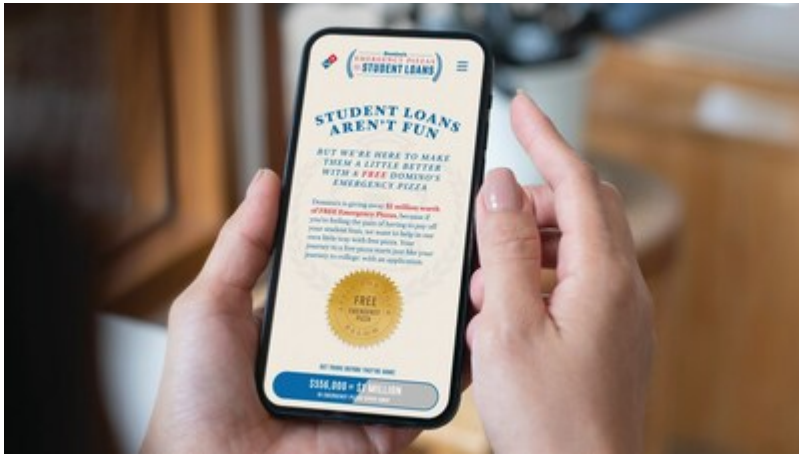




Domino's® is Giving Away \$1 Million Worth of Free Pizzas to Customers with Resuming Student Loan Payments

October 25, 2023

ANN ARBOR, Mich., Oct. 25, 2023 /PRNewswire/ -- Student loans aren't fun, but free pizza is. As part of its Emergency Pizza promotion, **Domino's Pizza Inc. (NYSE: DPZ)**, the largest pizza company in the world, is giving away \$1 million worth of free pizzas to anyone with student loan payments.



When life gives you loans, Domino's gives you free pizza!

"Student loan payments have resumed for millions of Americans, and we wanted to help in our own little way by using the power of pizza to do something nice for our customers," said Kate Trumbull, Domino's senior vice president – chief brand officer. "When life gives

you loans, Domino's gives you free pizza!"

Domino's Emergency Pizzas for Student Loans program is a new extension of Domino's Emergency Pizzas program. It gives customers who still have student loan payments the chance to apply for one free medium two-topping pizza, while supplies last (in addition to earning a free [Emergency Pizza](#)). Starting on Oct. 25, Domino's will give away a limited number of free Emergency Pizza for Student Loans codes each day, until all \$1 million worth of free pizza codes have been claimed.

How to Apply for and Redeem a Domino's Emergency Pizza for Student Loans

The journey to a free pizza starts just like the journey to college – with an application. Here's how customers can apply for and redeem their student loan Emergency Pizza:

- Visit dominos.com/student-loans.
- Apply for a free Emergency Pizza for Student Loans.
- Customers must verify the email address they provide.
- If codes are available on that day, Domino's will send customers an email with the free pizza code, which they can redeem on their next online carryout or delivery order placed within the next 30 days.
- To redeem the free pizza code for a delivery order, the customer must meet the store's delivery minimum requirements.

For more information about Domino's Emergency Pizza for Student Loans program and to apply, visit dominos.com/student-loans.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 20,000 stores in over 90 markets. Domino's had global retail sales of over \$17.5 billion in 2022, with over \$8.7 billion in the U.S. and nearly \$8.8 billion internationally. In the third quarter of 2023, Domino's had global retail sales of over \$4.2 billion, with nearly \$2.1 billion in the U.S. and over \$2.1 billion internationally. Its system is comprised of independent franchise owners who accounted for 99% of Domino's

stores as of the end of the third quarter of 2023. Emphasis on technology innovation helped Domino's achieve approximately two-thirds of all global retail sales in 2022 from digital channels. In the U.S., Domino's generated more than 80% of U.S. retail sales in 2022 via digital channels and has developed several innovative ordering platforms, including those for Apple CarPlay, Amazon Alexa, text-to-order and more. In 2023, Domino's launched Pinpoint Delivery, a new technology that allows customers to receive a delivery nearly anywhere, including places like parks, baseball fields and beaches.

Order – [dominos.com](https://www.dominos.com)

Company Info – biz.dominos.com

Media Assets – media.dominos.com



View original content to download multimedia: <https://www.prnewswire.com/news-releases/dominos-is-giving-away-1-million-worth-of-free-pizzas-to-customers-with-resuming-student-loan-payments-301966410.html>

SOURCE Domino's Pizza, Inc.

Danielle Bulger, 734-604-9902, dani.bulger@dominos.com