



## Domino's® Participates in 20th Annual Thanks and Giving® Campaign for St. Jude Children's Research Hospital®

October 23, 2023

*Customer donations continue to make campaign a success after nearly two decades*

ANN ARBOR, Mich., Oct. 23, 2023 /PRNewswire/ -- **Domino's Pizza Inc. (NYSE: DPZ)**, the largest pizza company in the world, is participating for 20th year in a row in the annual [St. Jude Thanks and Giving®](#) campaign to benefit [St. Jude Children's Research Hospital®](#). Starting today through Jan. 8, 2024, customers of Domino's corporate and franchise stores can donate to support St. Jude's mission of accelerating research and treatment of childhood cancer and other life-threatening pediatric diseases around the world.



Since 2004, Domino's customers have graciously donated to St. Jude while ordering their favorite pizza. This giving season, Domino's customers will again be asked to support St. Jude while ordering in-store, online, over the phone and through the Domino's app, by adding a donation or rounding up their total change.

"I am proud of how the St. Jude *Thanks and Giving* campaign has evolved at Domino's," said Joe Jordan, Domino's president of U.S. and global services. "It's a testimony to the passion instilled in Dominoids at corporate- and franchise-owned stores across the country. And this passion extends to our customers, whose generosity has made two decades of fundraising possible."

Domino's conducted its first *Thanks and Giving* campaign in 2004 after naming St. Jude its national philanthropic partner. In 2022, Domino's raised \$13 million bringing the total raised for the kids of St. Jude to more than \$110 million since the partnership began.

Money raised from the *Thanks and Giving* campaign goes toward Domino's 10-year, \$100 million commitment made to St. Jude in 2020 – their largest corporate commitment to date. This commitment funded [The Domino's Village](#) – the newest patient housing facility on St. Jude's campus. Complete with an outdoor playground, community kitchen, onsite clinic and more, The Domino's Village features 140 fully furnished apartments for St. Jude patients and their families.

While nearly two decades of *Thanks and Giving* campaigns have resulted in milestones for this partnership, Domino's corporate team members and franchisees, along with their employees, continue to support St. Jude outside the campaign season, oftentimes by hosting their own fundraisers or participating in local St. Jude Walk/Run events.

The St. Jude *Thanks and Giving* campaign was created by Marlo, Terre and Tony Thomas – the children of St. Jude Children's Research Hospital® Founder [Danny Thomas](#) – to ensure treatments and cures for life-threatening pediatric diseases continue to



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