

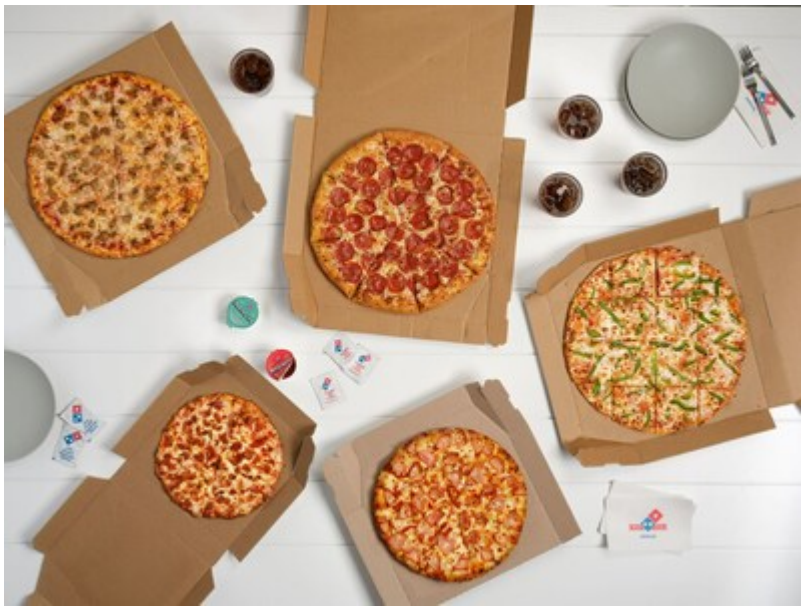


Domino's® Pizza is 50% Off This Week!

August 14, 2023

Menu-priced pizza ordered online is half off Aug. 14-20

ANN ARBOR, Mich., Aug. 14, 2023 /PRNewswire/ -- **Domino's Pizza Inc. (NYSE: DPZ), the largest pizza company in the world**, has a special deal for customers who order online! From now through Aug. 20, customers who order online can take advantage of 50% off all menu-priced pizzas from corporate and franchise-owned stores across the U.S.



Domino's has a special deal for customers who order online!

"Believe it or not, back-to-school season is quickly approaching," said Kate Trumbull, Domino's senior vice president – chief brand officer. "Since summer is winding down, we wanted to give customers a special deal to enjoy during the last few days of the season, and what better deal than half off pizza?"

We hope customers make the most of summer's final days by taking advantage of this offer and ordering their favorite pizza online. Nothing makes for a better day than enjoying some delicious pizza with family and friends."

Pizza lovers can enjoy Domino's half off deal via carryout or delivery, including Domino's Pinpoint Delivery™, which allows customers to receive a delivery nearly anywhere, including places like parks, baseball fields, and beaches. The 50% off deal is available on menu-priced pizzas ordered through the following Domino's online ordering channels:

- Domino's website (www.dominos.com)
- Domino's mobile app
- Domino's AnyWare ordering platforms on Amazon Alexa and Google Home

Customers can choose any menu-priced pizza, including Domino's crowd-pleasing specialty pizzas such as the Deluxe, Buffalo Chicken, or Spinach and Feta.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 20,000 stores in over 90 markets. Domino's had global retail sales of over \$17.5 billion in 2022, with over \$8.7 billion in the U.S. and nearly \$8.8 billion internationally. In the second quarter of 2023, Domino's had global retail sales of over \$4.2 billion, with nearly \$2.1 billion in the U.S. and over \$2.1 billion internationally. Its system is comprised of independent franchise owners who accounted for 99% of Domino's stores as of the end of the second quarter of 2023. Emphasis on technology innovation helped Domino's achieve approximately two-thirds of all global retail sales in 2022 from digital channels. In the U.S., Domino's generated more than 80% of U.S. retail sales in 2022 via digital channels and has developed several innovative ordering platforms, including those for Apple CarPlay, Amazon

Alexa, text-to-order and more. In 2023, Domino's launched Pinpoint Delivery, a new technology that allows customers to receive a delivery nearly anywhere, including places like parks, baseball fields and beaches.

Order – dominos.com

Company Info – biz.dominos.com

Media Assets – media.dominos.com



View original content to download multimedia: <https://www.prnewswire.com/news-releases/dominos-pizza-is-50-off-this-week-301896629.html>

SOURCE Domino's Pizza, Inc.

Danielle Bulger, 734-604-9902, dani.bulger@dominos.com