

Support Families at St. Jude Children's Research Hospital® While Feeding Your Family at Domino's®

October 24, 2022

Add a dollar or round up your total to donate as part of St. Jude Thanks and Giving® campaign

ANN ARBOR, Mich., Oct. 24, 2022 /PRNewswire/ -- During the upcoming season of giving, **Domino's Pizza, Inc. (NYSE: DPZ), the largest pizza company in the world,** is asking customers to think of the kids of St. Jude Children's Research Hospital[®] on pizza night. Starting today through Jan. 8, 2023, donate with your order and help St. Jude in their mission: Finding cures. Saving children.



"Domino's is dedicated to delivering a difference," said Jenny Fouracre, Domino's spokesperson. "And during the St. Jude *Thanks and Giving*[®] campaign, it's Domino's customers who deliver the difference to kids of St. Jude by adding a donation to their order."

Customers can donate while placing an order on the phone, in stores or online from their local Domino's store. Thanks to generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

This year is the 18th year Domino's is fundraising for St. Jude through the *Thanks and Giving* campaign. In that time, Domino's has raised more than \$96 million to help St. Jude in their mission. Every child deserves a chance to live their best life and celebrate every moment. When you support St. Jude, you help give kids with cancer around the world that chance. Together, we can save more lives.

"What is most incredible about the millions we have raised for St. Jude is that it has been raised a dollar at a time, or with pennies rounded up," said Fouracre. "It's a true testament to what people can do when they come together for a worthy cause. One pizza at a time, one penny or dollar at a time."

When St. Jude opened in 1962, childhood cancer was considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80%, and we won't stop until no child dies from cancer. Housing is a critical need for the more than 8,500 patient families seeking treatments at St. Jude each year. This need is why Domino's pledged a historic \$100 million to help build The Domino's Village, St. Jude's latest housing facility. The Domino's Village is set to open in 2023 and will be a home away from home for patient families, offering a peaceful respite with living, dining and play spaces for residents to enjoy. All funds raised at Domino's this year will count toward that goal.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 19,500 stores in over 90 markets. Domino's had global retail sales of nearly \$17.8 billion in 2021, with over \$8.6 billion in the U.S. and over \$9.1 billion internationally. In the third quarter of 2022, Domino's had global retail sales of over \$4.0 billion, with over \$2.0 billion in the U.S. and nearly \$2.0 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's global stores as of the end of the third quarter of 2022. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2021 from digital channels. In the U.S., Domino's generated more than 75% of U.S. retail sales in 2021 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more.

Order – dominos.com Company Info – biz.dominos.com Media Assets – media.dominos.com

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80% since the hospital opened in 1962. St. Jude won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live. Visit St. Jude Inspire to discover powerful St. Jude stories of hope, strength, love and kindness. Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook, following St. Jude on Twitter, Instagram, LinkedIn and TikTok, and subscribing to its YouTube channel.



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