



## Domino's® and National FFA Organization Partner to 'Deliver' Sustainable Ag Education to Agriculture Students Across the U.S.

March 22, 2022

*2022 begins Domino's five-year, \$1.5 million commitment to Future Farmers of America*

ANN ARBOR, Mich., March 22, 2022 /PRNewswire/ -- **Domino's Pizza, Inc. (NYSE: DPZ), the largest pizza company in the world**, understands there wouldn't be any pizza to deliver without farmers – and young people pursuing careers in agriculture. In recognition of its support of the agriculture industry, Domino's is announcing the beginning of a new five-year, \$1.5 million commitment to the National FFA Organization.



The commitment, which begins this year and will continue through 2026, will fund agriculture experience grants, collegiate scholarships, educational resources on sustainable agriculture and other sustainable agriculture initiatives. The sustainability-related educational resources will include lesson sets and training for educators and learning modules for students. Content will focus on topics like climate change, water conservation, soil health, waste management and the United Nations sustainable development goals.

"The work done by the National FFA Organization delivers a significant difference to its members, and its impact goes beyond the students, as the agriculture industry touches nearly every industry and neighborhood," said Jenny Fouracre-Petko, Domino's spokesperson. "We know without farmers, we wouldn't have pizza to serve. Supporting the future of the agriculture industry is a key piece of Domino's stewardship strategy."

In December 2021, Domino's released its inaugural [stewardship report](#) announcing its decision to set and reach Science Based Targets to improve its environmental footprint, and committed to achieving Net Zero emissions by 2050. Domino's believes advancements in agriculture will be key to achieving these ambitious and critical goals.

"Domino's is focused on promoting the long-term resiliency of farmers through its relationships with groups like the [Dairy Sustainability Alliance](#) and, of course, FFA. We look forward to seeing what the next five years look like, not just for Domino's and FFA, but the agriculture industry as a whole," said Fouracre-Petko.

Domino's has supported the National FFA Organization since 2017, when it began a five-year, \$1 million commitment. Read more about the first five years of Domino's and FFA's partnership [here](#).

**About Domino's Pizza®**

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 18,800 stores in over 90 markets. Domino's had global retail sales of nearly \$17.8 billion in 2021, with over \$8.6 billion in the U.S. and over \$9.1 billion internationally. In the fourth quarter of 2021, Domino's had global retail sales of over \$5.5 billion, with over \$2.6 billion in the U.S. and nearly \$2.9 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the fourth quarter of 2021. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2021 from digital channels. In the U.S., Domino's generated more than 75% of U.S. retail sales in 2021 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more. In 2019, Domino's announced a partnership with Nuro to further its exploration and testing of autonomous pizza delivery. In mid-2020, Domino's launched a new way to order contactless carryout nationwide – via Domino's Carside Delivery®, which customers can choose when placing a prepaid online order.

Order – [dominos.com](https://www.dominos.com)

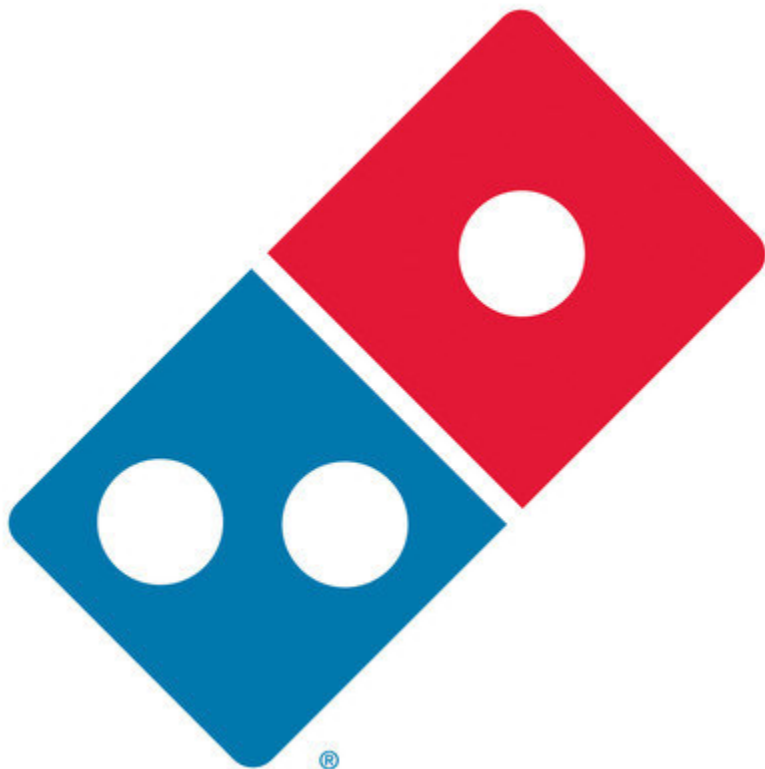
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### **About the National FFA Organization**

The National FFA Organization is a school-based, national youth leadership development organization of more than 735,000 student members as part of 8,817 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. For more, visit the National FFA Organization online at [FFA.org](https://www.ffa.org) and on Facebook and Twitter.



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