



## Domino's® Raises \$13.6 Million for St. Jude Children's Research Hospital®

February 15, 2022

### Funds raised will go toward \$100 million commitment to new patient housing facility

ANN ARBOR, Mich., Feb. 15, 2022 /PRNewswire/ -- **Domino's Pizza Inc. (NYSE: DPZ), the largest pizza company in the world**, is proud to announce that its corporate and franchise-owned stores across the country joined forces to raise \$13.6 million to support [St. Jude Children's Research Hospital®](#) in 2021, primarily through the annual [St. Jude Thanks and Giving®](#) campaign.



The campaign, which ran for 11 weeks from Oct. 18, 2021, to Jan. 2, 2022, raised \$9.3 million for the kids of St. Jude. Throughout 2021, Domino's offered customers the opportunity to round up their order total and donate the change, which raised an additional \$4 million.

The funds will count toward a pledge made by Domino's in 2020 to raise \$100 million for a new patient housing facility at St. Jude called [The Domino's Village](#). The six-story, 288,990-square-foot facility will house up to 140 St. Jude families while their children receive lifesaving care for childhood cancer and other catastrophic diseases. Construction is well underway and the facility is expected to be ready for patient families in spring 2023.

"The St. Jude *Thanks and Giving* campaign is a longtime tradition at Domino's, one that makes me very proud," said Ritch Allison, Domino's CEO. "And still, every year, I am in awe of generosity of our customers who add a small donation to their order. It is a powerful example of the impact people can make when they come together, united by a single cause."

That cause is the ongoing work of St. Jude as it seeks to treat and defeat pediatric cancer and other life-threatening diseases. Thanks to partners like Domino's, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live.

The \$100 million pledge by Domino's is the largest corporate commitment in the history of St. Jude. Domino's has raised more than \$95 million for St. Jude since its partnership began in 2004, \$27 million of which has been raised for The Domino's Village.

"It is truly humbling to see the love that our friends at Domino's have shown to St. Jude families through the years. Whether by inspiring customers to give to the St. Jude *Thanks and Giving* campaign or helping create a home away from home for families who come to St. Jude for treatment and care, their ongoing dedication to our mission fills us with gratitude," said Richard C. Shadyac Jr., president and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "We deeply cherish this partnership that continues to fuel our efforts to treat and defeat childhood cancer in communities here and around the world."

To join Domino's in supporting St. Jude and learn more about the story behind this longtime partnership, click [here](#).

### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 18,300 stores in over 90 markets. Domino's had global retail sales of over \$16.1 billion in 2020, with nearly \$8.3 billion in the U.S. and over \$7.8 billion internationally. In the third quarter of 2021, Domino's had

global retail sales of nearly \$4.1 billion, with nearly \$2.0 billion in the U.S. and over \$2.1 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the third quarter of 2021. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2020 from digital channels. In the U.S., Domino's generated more than 70% of sales in 2020 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more. In 2019, Domino's announced a partnership with Nuro to further its exploration and testing of autonomous pizza delivery. In mid-2020, Domino's launched a new way to order contactless carryout nationwide – via Domino's Carside Delivery<sup>®</sup>, which customers can choose when placing a prepaid online order.

Order – [dominos.com](https://www.dominos.com)

Company Info – [biz.dominos.com](https://biz.dominos.com)

Media Assets – [media.dominos.com](https://media.dominos.com)

Please visit our Investor Relations website at [biz.dominos.com](https://biz.dominos.com) to view news, announcements, earnings releases, investor presentations and conference webcasts.

### St. Jude Children's Research Hospital<sup>®</sup>

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.<sup>®</sup> It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80% since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live. Visit [St. Jude Inspire](https://www.stjude.org) to discover powerful St. Jude stories of hope, strength, love and kindness. Join the St. Jude mission by visiting [stjude.org](https://www.stjude.org), liking St. Jude on [Facebook](https://www.facebook.com/stjude), following St. Jude on [Twitter](https://twitter.com/stjude), [Instagram](https://www.instagram.com/stjude) and [TikTok](https://www.tiktok.com/@stjude), and subscribing to its [YouTube](https://www.youtube.com/stjude) channel.



View original content to download multimedia: <https://www.prnewswire.com/news-releases/dominos-raises-13-6-million-for-st-jude-childrens-research-hospital-301482241.html>

SOURCE Domino's Pizza, Inc.

Jenny Fouracre, Domino's, 734-930-3620, [jenny.fouracre@dominos.com](mailto:jenny.fouracre@dominos.com)