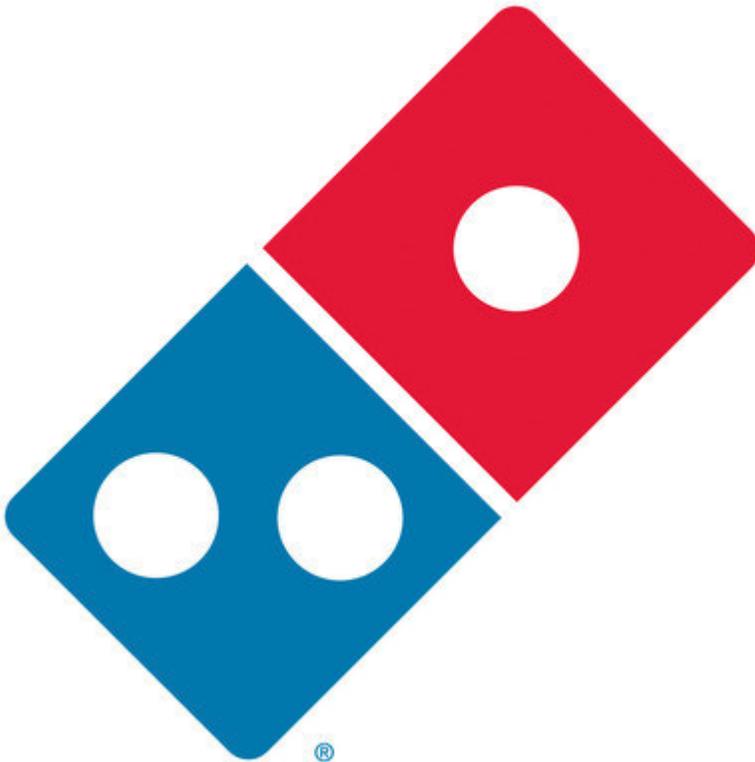




Domino's® Announces Senior Vice President Promotions

December 7, 2021

ANN ARBOR, Mich., Dec. 7, 2021 /PRNewswire/ -- **Domino's Pizza Inc. (NYSE:DPZ), the largest pizza company in the world**, is announcing the promotions of Kate Trumbull, Christopher Thomas-Moore and Juan Joachin to senior vice president, effective immediately.



"These three individuals have been instrumental in bringing growth and innovation to Domino's in their respective areas," said Ritch Allison, Domino's CEO. "Their promotions are well-deserved, and I can't wait to see the positive impact they'll continue bringing to the brand."

In Trumbull's new role as senior vice president – brand and product innovation, she will oversee advertising, media, product innovation, and national sales. She was named vice president of advertising in 2017, after serving as director of digital marketing and director of loyalty. Trumbull joined Domino's in 2011 from Procter & Gamble. She earned her bachelor's degree from the University of Pennsylvania and her MBA from Indiana University's Kelley School of Business.

As Domino's senior vice president – customer and store experience, Thomas-Moore will lead digital experience and loyalty, retail technology, delivery technology, operation innovations, and international digital marketing. He previously served as Domino's vice president of digital marketing, media and product innovation. Thomas-Moore joined the company in 2018 from Extended Stay America and holds a bachelor's degree in political science from North Carolina Agricultural and Technical State University.

As the newly named senior vice president – finance, Joachin will oversee financial support and business insights of Domino's supply chain, corporate-owned store division, franchise operations, development, marketing, and analytics and insights functions. He previously served as Domino's vice president of finance operations. Joachin joined Domino's in 2018 from Dawn Foods LLC. He earned a bachelor's degree in finance from Universidad del Valle de Mexico and an MBA from Universidad Autonoma de Queretaro in Mexico.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 18,300 stores in over 90 markets. Domino's had global retail sales of over \$16.1 billion in 2020, with nearly \$8.3 billion in the U.S. and over \$7.8 billion internationally. In the third quarter of 2021, Domino's had

global retail sales of nearly \$4.1 billion, with nearly \$2.0 billion in the U.S. and over \$2.1 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the third quarter of 2021. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2020 from digital channels. In the U.S., Domino's generated more than 70% of sales in 2020 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more. In 2019, Domino's announced a partnership with Nuro to further its exploration and testing of autonomous pizza delivery. In mid-2020, Domino's launched a new way to order contactless carryout nationwide – via Domino's Carside Delivery[®], which customers can choose when placing a prepaid online order.

Order – [dominos.com](https://www.dominos.com)

Company Info – biz.dominos.com

Media Assets – media.dominos.com

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