



Domino's® launches 2021 St. Jude Thanks and Giving® Campaign to support families at St. Jude Children's Research Hospital®

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Funds raised will help build new housing facility for St. Jude patient families

ANN ARBOR, Mich., Oct. 18, 2021 /PRNewswire/ -- Beginning today, customers ordering from Domino's stores across the country can add something special to their order – a donation to the kids of [St. Jude Children's Research Hospital®](#). **Domino's Pizza Inc. (NYSE: DPZ), the largest pizza company in the world**, is participating in the annual St. Jude *Thanks and Giving®* fundraising campaign now through Jan. 2, 2022.



Customers can donate while placing an order on the phone, in stores or online from their local Domino's store. In addition to adding a whole dollar donation, customers can choose to round up their order total to donate the change to St. Jude. Thanks to generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

"What makes the St. Jude *Thanks and Giving* campaign so compelling is when you think about how single dollar donations – or a few pennies – add up to millions of dollars to support kids with cancer and other catastrophic diseases," said Ritch Allison, Domino's CEO. "It is a testament to how great a difference people can make when they come together for a cause. Our corporate and franchise team members across the country look forward to joining forces with customers to support families at St. Jude."

Last year, Domino's announced its commitment to raise \$100 million in 10 years for St. Jude. In honor of the historic pledge, St. Jude will name its newest housing facility The Domino's Village. The Domino's Village will be a home away from home for patient families, offering a peaceful respite with living, dining and play spaces for patient family residents to enjoy.

