



Introducing Oven-Baked Dips: Domino's® Newest Side Item, With a Twist

October 11, 2021

Customers can choose from Cheesy Marinara, Five Cheese and Baked Apple Dip

ANN ARBOR, Mich., Oct. 11, 2021 /PRNewswire/ -- What is warm, delicious and comes in three flavors? Domino's newest side item: Oven-Baked Dips, which pair perfectly with Domino's Bread Twists. Customers can choose from three dip flavors: Cheesy Marinara, Five Cheese and Baked Apple.



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"We recommend a twist with Domino's new dips – Bread Twists, that is," said Art D'Elia, Domino's executive vice president – chief marketing officer. "Oven-Baked Dips are to Bread Twists as pepperoni is to pizza. They complement each other and make the perfect combo. We can't wait for customers to give them a try!"

Customers can take advantage of Domino's Dips & Twists Combos for \$7.99 as part of the brand's weeklong carryout special, and choose from the following:

- **Cheesy Marinara Dip** – Layers of flavorful marinara sauce oven baked with creamy, melted cheeses. Served with a choice of Parmesan or Garlic Bread Twists.
- **Five Cheese Dip** – A combination of cheddar, Asiago, Parmesan, American and pizza cheeses oven baked to perfection. Served with Parmesan or Garlic Bread Twists.
- **Baked Apple Dip** – Sweet, gooey oven-baked apples with a hint of cinnamon. Served with Domino's handmade Cinnamon Bread Twists.

"Domino's Dips & Twists Combos make for a delicious, shareable side item on pizza night," said D'Elia. "Whether you're craving more warm, gooey cheese or perhaps something a bit sweeter, like cinnamon and apple, you can't go wrong. After all, who needs pumpkin spice when you have Baked Apple Dip and Cinnamon Bread Twists?"

To view Domino's full menu or find the nearest location, visit [dominos.com](https://www.dominos.com).

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 18,000 stores in over 90 markets. Domino's had global retail sales of over \$16.1 billion in 2020, with nearly \$8.3 billion in the U.S. and over \$7.8 billion internationally. In the second quarter of 2021, Domino's had global retail sales of over \$4.1 billion, with over \$2.0 billion in the U.S. and over \$2.1 billion internationally. Its system is

comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the second quarter of 2021. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2020 from digital channels. In the U.S., Domino's generated more than 70% of sales in 2020 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more. In 2019, Domino's announced a partnership with Nuro to further its exploration and testing of autonomous pizza delivery. In mid-2020, Domino's launched a new way to order contactless carryout nationwide – via Domino's Carside Delivery[®], which customers can choose when placing a prepaid online order.

Order – [dominos.com](https://www.dominos.com)

Company Info – biz.dominos.com

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