



Domino's® Pizza Night Just Became More Cinematic

December 7, 2020

Customers who order online will receive free 30-day access to EPIX NOW

ANN ARBOR, Mich., Dec. 7, 2020 /PRNewswire/ -- What's better than pizza night? Pizza and a movie night ... with free movies! Any Domino's customer who orders online now through April 11, 2021, will receive 30 days of free access to EPIX NOW – a premium streaming service with more than 2,000 movies and 300 hours of original series and specials.



What's better than pizza night?
Domino's pizza and a movie night ...
with free movies!

"Pizza and movies go hand-in-hand," said Art D'Elia, Domino's executive vice president – chief marketing officer. "Whether you're looking for a fun way to entertain your family at home or you want a date night in, Domino's has you covered. The best part is, no credit card is needed and you won't be charged after the month is up. All you need to provide is an email address and you're good to go!"

Customers who place an online order can claim their free 30-day access of EPIX NOW by clicking through the link on their order confirmation page, Domino's Tracker® page or order confirmation email. After the 30 days of free access is up, customers must subscribe to EPIX NOW in order to continue streaming.

"We're thrilled to pair up with Domino's and offer customers a month of EPIX NOW," said Michael Wright, president of EPIX. "For 30 days, customers will have unlimited access to movies such as 'Creed II' or 'Sonic the Hedgehog,' as well as our growing slate of acclaimed original series. Plus, our service is commercial-free, so your movie night won't be interrupted with ads."

Nielsen reports that 25% of consumers added a streaming service during the second quarter of 2020¹, while one-fourth of consumers' TV usage was spent streaming².

"Individuals are using streaming services now, more than ever, as many of us have been spending more time at home," said D'Elia. "With winter and colder weather approaching, we know families will be looking for more ways to stay entertained inside, and pizza and a movie is a great way to do so."

To find the nearest Domino's location and place an order, visit www.dominos.com. To see a full list of movies available on EPIX NOW, visit www.epix.com/movies.

1. Nielsen's Total Audience Report: August 2020 (<https://www.nielsen.com/us/en/insights/report/2020/the-nielsen-total-audience-report-august-2020/>)

2. Nielsen's Remote Workers Consumer Survey (<https://www.nielsen.com/us/en/insights/article/2020/streaming-video-aug-2020-milestone/>)

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales. It ranks among the world's top restaurant brands with a global enterprise of more than 17,200 stores in over 90 markets. Domino's had global retail sales of more than \$14.3 billion in 2019, with over \$7.0 billion in the U.S. and nearly \$7.3 billion internationally. In the third quarter of 2020, Domino's had global retail sales of more than \$3.7 billion, with over \$1.9 billion in the U.S. and nearly \$1.8 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the third quarter of 2020. Emphasis on technology innovation helped Domino's achieve more than half of all global

retail sales in 2019 from digital channels. In the U.S., Domino's generated more than 65% of sales in 2019 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more. In 2019, Domino's announced a partnership with Nuro to further its exploration and testing of autonomous pizza delivery. In mid-2020, Domino's launched a new way to order contactless carryout nationwide – via Domino's Carside Delivery™, which customers can choose when placing a prepaid online order.

Order – [dominos.com](https://www.dominos.com)

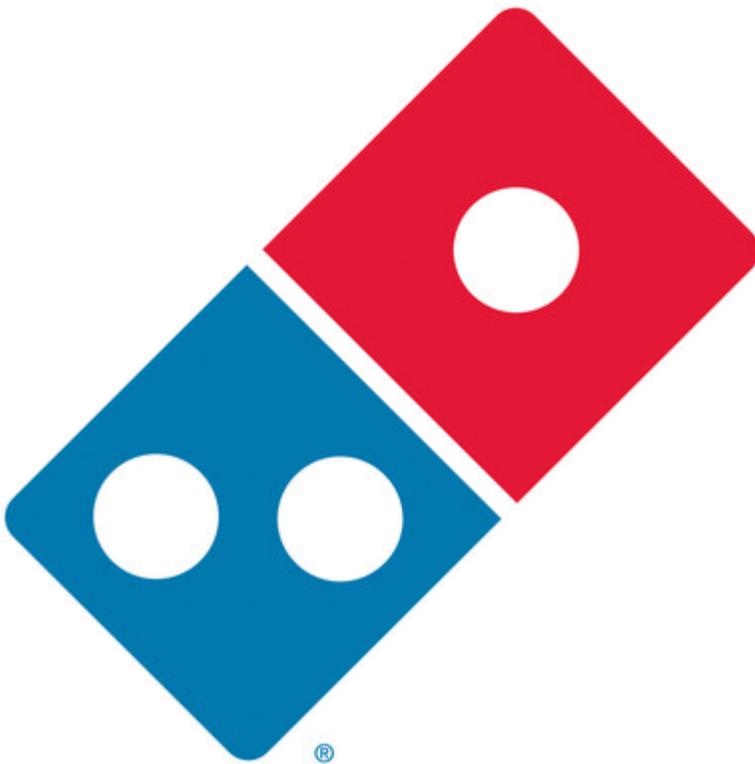
Company Info – biz.dominos.com

Media Assets – media.dominos.com

About EPIX®

EPIX®, an MGM company, is a premium television network delivering a broad line-up of quality original series and documentaries, the latest movie releases and classic film franchises – all available on TV, on demand, online and across devices. EPIX® has tripled the amount of original programming on the network and has become a destination for original premium content with series including *Godfather of Harlem*, starring and executive produced by Forest Whitaker; *Perpetual Grace, LTD*, starring Sir Ben Kingsley; spy thriller *Deep State*; epic fantasy drama series *Britannia*; *War of the Worlds*, from Howard Overman and starring Gabriel Byrne and Elizabeth McGovern; two-part music docuseries *Laurel Canyon*; docuseries *Slow Burn* based on the hit podcast; docuseries *NFL: The Grind*, from NFL Films and hosted by Rich Eisen; *Belgravia*, from Julian Fellowes, Gareth Neame and the creative team from *Downton Abbey*; six-part docuseries *Helter Skelter: An American Myth*, executive produced and directed by Lesley Chilcott; six-part docuseries *Enslaved* featuring Hollywood icon and human rights activist Samuel L. Jackson; as well as upcoming premieres of drama *Chapelwaite*, based on the short story *Jerusalem's Lot* by Stephen King and starring Academy Award winner Adrien Brody; music docuseries *By Whatever Means Necessary: The Times of Godfather of Harlem*; dramedy *Bridge and Tunnel*, written and directed by Ed Burns; docuseries *Fiasco* and season two of *Pennyworth*, the origin story of Batman's butler Alfred. Launched in October 2009, EPIX® is available nationwide through cable, telco, satellite and emerging digital distribution platforms as well as through its EPIX NOW app, providing more movies than any other network with thousands of titles available for streaming.

For more information about EPIX®, go to www.EPIX.com. Follow EPIX® on Twitter @EpixHd (<http://www.twitter.com/EpixHD>), on Facebook (<http://www.facebook.com/EPIX>), YouTube (<http://youtube.com/EPIX>), Instagram (<http://instagram.com/EPIX>) and on Snapchat @EPIXTV.



View original content to download multimedia: <http://www.prnewswire.com/news-releases/dominos-pizza-night-just-became-more-cinematic-301186841.html>

SOURCE Domino's Pizza, Inc.

Jenny Fouracre, 734-930-3620, jenny.fouracre@dominos.com