



Postponed Wedding? Domino's® Has a Rain Check Registry for That

June 24, 2020

Friends and family can show their support by sending some pizza love

ANN ARBOR, Mich., June 24, 2020 /PRNewswire/ -- **Domino's Pizza, Inc. (NYSE: DPZ)** knows that wedding planning is exhausting. Replanning a wedding due to a pandemic is twice as exhausting. Now friends and family can send couples pizza to show their support with Domino's new Rain Check Registry, on dominosweddingregistry.com.



Domino's Rain Check Registry is filled with everything the pizza-loving couple will need to get through long days of creating change-the-date cards, negotiating with florists and rescheduling honeymoon plans. Gift card packages include "Virtual Bachelorette Party" and "Vendor Call-A-Thon" among other postponed wedding registry options.

"We created Domino's Wedding Registry because pizza-loving couples have shared over the years how Domino's pizza was a part of their big day," said Kate Trumbull, Domino's vice president of advertising. "With so many weddings being postponed or scaled back in 2020, we knew those couples might need some extra love from those around them, because everything is better with pizza."

Couples who choose to create a Rain Check Registry can select from packages including "Small Wedding Now, Big Celebration Later" or even "Bridal Shower, but Make it Virtual," depending on what twists and turns their wedding plans have taken. After the couple creates their registry, they can share their wish list with family and friends on social media or with a unique URL. All gifts will be delivered to the lucky recipients as Domino's eGift cards.

Even if a couple isn't registered, supportive family and friends can still send eGift cards from any Rain Check or Wedding Registry packages at dominosweddingregistry.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 17,000 stores in over 90 markets. Domino's had global retail sales of over \$14.3 billion in 2019, with over \$7.0 billion in the U.S. and nearly \$7.3 billion internationally. In the first quarter of 2020, Domino's had global retail sales of over \$3.4 billion, with over \$1.7 billion in the U.S. and over \$1.7 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the first quarter of 2020. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2019 from digital channels, primarily online ordering and mobile applications. In the U.S., Domino's generates over 65% of sales via digital channels and has developed several innovative ordering platforms, including those developed for Google Home, Facebook Messenger, Apple Watch, Amazon Echo and Twitter – as well as Domino's Hotspots®, an ordering platform featuring over 200,000 unique, non-traditional delivery locations. In June 2019, through an announced partnership with Nuro, Domino's furthered its exploration and testing of autonomous pizza delivery. In late 2019, Domino's opened the Domino's Innovation Garage adjacent to its headquarters in Ann Arbor, Michigan to fuel continued

technology and operational innovation – while also launching its GPS technology, allowing customers to follow the progress of the delivery driver from store to doorstep.

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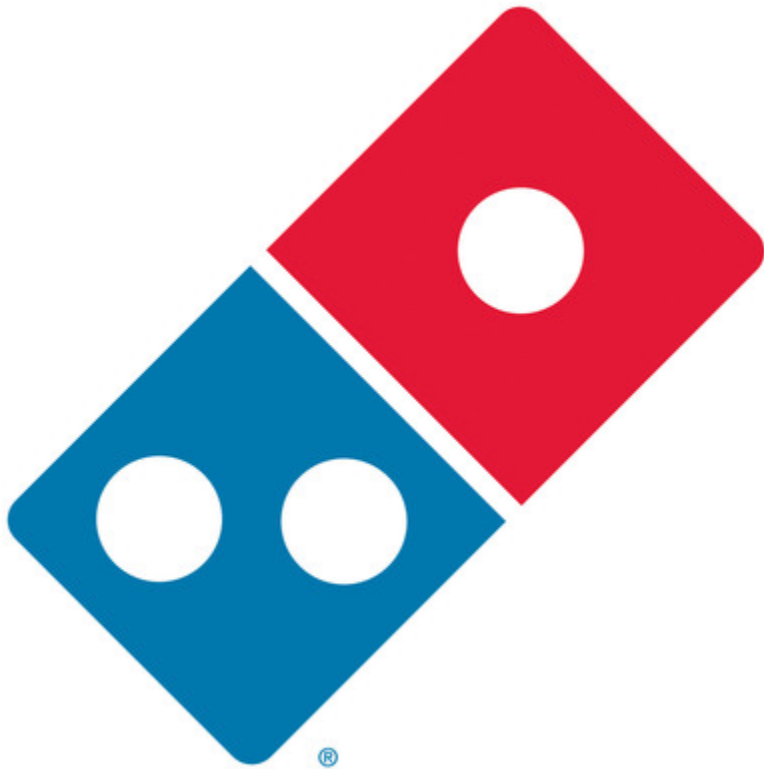
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SOURCE Domino's Pizza, Inc.

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