



## Domino's® Celebrates National Pizza Month with a Carryout Special

October 7, 2019

**Large two-topping carryout pizzas are \$5.99 each from Oct. 7-13**

ANN ARBOR, Mich., Oct. 7, 2019 /PRNewswire/ -- **Domino's (NYSE: DPZ), the largest pizza company in the world based on global retail sales**, knows that the love of pizza runs so deep that the month of October has been deemed National Pizza Month. While every day is a celebration of pizza at Domino's, this week is extra special because it's carryout special week. Customers can purchase large two-topping carryout pizzas for \$5.99 each, starting today and ending Oct. 13.



"It's impossible not to love a pizza holiday," said Jenny Fouracre, Domino's spokesperson. "Whether you're a pepperoni and sausage person, a pineapple and ham lover, or a double olive person, celebrate the love of all pizza this week. A great deal on hot, delicious pizza might be the greatest gift of all!"

Customers can order Domino's \$5.99 weeklong carryout deal over the phone, in-store, at [dominos.com](https://www.dominos.com) or via Domino's mobile ordering apps. To find the nearest Domino's location, visit [dominos.com](https://www.dominos.com).

### **About Domino's Pizza®**

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 16,300 stores in over 85 markets. Domino's had global retail sales of over \$13.5 billion in 2018, with nearly \$6.6 billion in the U.S. and more than \$6.9 billion internationally. In the second quarter of 2019, Domino's had global retail sales of over \$3.2 billion, with over \$1.6 billion in the U.S. and over \$1.6 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the second quarter of 2019. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2018 from digital channels. In the U.S., Domino's generates over 65% of sales

via digital channels and has developed several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo and Twitter – as well as Domino's Hotspots<sup>®</sup>, an ordering platform featuring over 200,000 unique, non-traditional delivery locations. In late 2017, Domino's began an industry-first test of self-driving vehicle delivery, and in June 2019 announced a partnership with Nuro, furthering its exploration and testing of autonomous pizza delivery.

Order – [dominos.com](https://www.dominos.com)

AnyWare Ordering – [anyware.dominos.com](https://anyware.dominos.com)

Company Info – [biz.dominos.com](https://biz.dominos.com)

Twitter – [twitter.com/dominos](https://twitter.com/dominos)

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