



## Domino's® Weeklong Carryout Special Brings the Work of Family-Owned Farms to Your Table

May 20, 2019

**Large two-topping carryout pizzas are \$5.99 each from May 20-26**

ANN ARBOR, Mich., May 20, 2019 /PRNewswire/ -- The hard work of thousands of farmers across the U.S. make pizza possible every day. In honor of America's farmers, **Domino's** (NYSE: DPZ), **the largest pizza company in the world based on global retail sales**, is offering large two-topping carryout pizzas for \$5.99 each May 20-26.



"Domino's wouldn't exist without dairy, tomato and wheat farmers across the U.S.," said Jenny Fouracre, Domino's spokesperson. "Farmers work seven days a week, just like Domino's stores and team members – all working hard to bring delicious food to customers' tables every day."

According to the U.S. Department of Agriculture, 97 percent of the 2.1 million farms in the United States are family-owned operations. Domino's is proud to support those family farms and the future of agriculture. Domino's is in the third year of a five-year, \$1 million commitment to the National FFA Organization (formerly known as Future Farmers of America). Since 2017, Domino's has provided support to the FFA agricultural literacy and advocacy program, as well as funded college scholarships to 54 FFA members studying agriculture across 25 states in the U.S.

Customers looking to bring American farm products to their table can take advantage of Domino's \$5.99 weeklong carryout deal by ordering over the phone, in-store, at [dominos.com](https://www.dominos.com) or via Domino's mobile ordering apps. To find the nearest Domino's location, visit [dominos.com](https://www.dominos.com).

### **About Domino's Pizza®**

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 16,100 stores in over 85 markets. Domino's had global retail sales of over \$13.5 billion in 2018, with nearly \$6.6 billion in the U.S. and more than \$6.9 billion internationally. In the first quarter of 2019, Domino's had global retail sales of nearly \$3.3 billion, with over \$1.6 billion in the U.S. and nearly \$1.7 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the first quarter of 2019. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2018 from digital channels, primarily online ordering and mobile applications. In the U.S., Domino's generates over 65% of sales via digital channels and has produced several innovative ordering platforms, including

Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, Domino's began an industry-first test of self-driving vehicle delivery with Ford Motor Company – and in April 2018, launched Domino's HotSpots<sup>®</sup>, featuring over 200,000 non-traditional delivery locations including parks, beaches, local landmarks and other unique gathering spots.

Order – [dominos.com](https://www.dominos.com)

AnyWare Ordering – [anyware.dominos.com](https://anyware.dominos.com)

Company Info – [biz.dominos.com](https://biz.dominos.com)

Twitter – [twitter.com/dominos](https://twitter.com/dominos)

Facebook – [facebook.com/dominos](https://facebook.com/dominos)

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