

Domino's Pizza® Announces Q4/Year-End 2018 Earnings Webcast

February 7, 2019

ANN ARBOR, Mich., Feb. 6, 2019 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following event:

What: Domino's Q4/Year-End 2018 Earnings Webcast

When: Thursday, Feb. 21 at 10 a.m. EST

Where: <u>biz.dominos.com</u>

How: Live webcast (web address above)

Contact: Tim McIntyre, executive vice president of communication and investor relations

734-930-3563



This event will be archived on the Domino's website for replay.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on global retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of over 15,300 stores in over 85 markets. Domino's had global retail sales of over \$12.2 billion in 2017, with more than \$5.9 billion in the U.S. and more than \$6.3 billion internationally. In the third quarter of 2018, Domino's had global retail sales of nearly \$3.1 billion, with over \$1.5 billion in the U.S. and nearly \$1.6 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2018. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2017 from digital channels, primarily online ordering and mobile applications. In the U.S., Domino's generates over 60% of sales via digital channels and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, Domino's began an

industry-first test of self-driving vehicle delivery with Ford Motor Company – and in April 2018, launched Domino's HotSpots™, featuring over 200,000 non-traditional delivery locations including parks, beaches, local landmarks and other unique gathering spots.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com
Company Info – biz.dominos.com
Twitter – twitter.com/dominos
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Please visit our Investor Relations website at biz.dominos.com to view news, announcements, earnings releases and conference webcasts.

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