



Domino's® to Hold "Domino's Hotspots® Pie and Fly" Sweepstakes

July 30, 2018

Loyalty members can enter for a chance to win a trip to any Domino's Hotspot in the U.S.

ANN ARBOR, Mich., July 30, 2018 /PRNewswire/ -- Want to win a trip to Las Vegas or Honolulu? Beginning today, Piece of the Pie Rewards® members can enter for the chance to win a trip for two to any Domino's Hotspot in the country as part of Domino's Hotspots Pie and Fly Sweepstakes.



Piece of the Pie Rewards members are automatically entered for a chance to win when they place a delivery order to a Domino's Hotspot. **Domino's, (NYSE: DPZ), the largest pizza company in the world based on global retail sales**, will randomly select one winner each week from now until Sept. 9, 2018, awarding a total of six grand prizes. Each grand prize will include round-trip airfare for the winner and one guest to any city with a Domino's Hotspot in the U.S. – places such as New York City, Orlando or Chicago – as well as hotel accommodations for two nights.

"We value our loyal customers and are always looking for new ways to do something special for them," said Mark Messing, Domino's director of loyalty. "What better way to reward members than with a free trip to the Domino's Hotspot of their choice?"

Domino's Hotspots are locations that don't have traditional addresses – places like parks, sports fields and beaches – where customers can receive delivery orders. More than 200,000 Domino's Hotspots are now active nationwide.

Customers who aren't enrolled in Domino's Piece of the Pie Rewards program may do so at dominos.com/rewards. To locate the nearest Domino's Hotspot, visit dominos.com/hotspots.

NO PURCHASE NECESSARY. Open to Piece of the Pie Rewards Members who are legal residents of the 50 United States (D.C.) 18 years or older. Ends 9/9/18. To enter and for Official Rules, including odds, free method of entry, and prize

descriptions, visit [dominos.com/rewards](https://www.dominos.com/rewards). Void where prohibited. *If you make a qualifying purchase, but would like to opt-out of this Sweepstakes, send an email to rewards@dominos.com with Domino's Hotspots® Pie and Fly Sweepstakes in the subject line.*

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on global retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of over 15,100 stores in over 85 markets. Domino's had global retail sales of over \$12.2 billion in 2017, with more than \$5.9 billion in the U.S. and more than \$6.3 billion internationally. In the second quarter of 2018, Domino's had global retail sales of nearly \$3.1 billion, with nearly \$1.5 billion in the U.S. and nearly \$1.6 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the second quarter of 2018. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2017 from digital channels, primarily online ordering and mobile applications. In the U.S., Domino's generates over 60% of sales via digital channels and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, Domino's began an industry-first test of self-driving vehicle delivery with Ford Motor Company – and in April 2018, launched Domino's HotSpots™, featuring over 200,000 non-traditional delivery locations including parks, beaches, local landmarks and other unique gathering spots.

Order – [dominos.com](https://www.dominos.com)

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