



Tom Curtis Named Domino's Executive Vice President of Team USA

July 23, 2018

Curtis to lead corporate-owned stores throughout the U.S.

ANN ARBOR, Mich., July 23, 2018 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the largest pizza company in the world based on global retail sales**, has named Tom Curtis as its new executive vice president of Team USA. Curtis will lead Domino's network of 396 company-owned stores across the United States. He will also oversee Domino's operations innovation and global store training teams.



"Tom has been a key player on our team for many years and I know that Team USA is going to benefit from his many years of operational experience with our brand," said Domino's Chief Executive Officer Ritch Allison. "I'm looking forward to bringing his strong track record on the franchise side of the business to our corporate stores around the country."

After graduating from Emory University in 1985, Curtis began his career with Domino's as a store manager in Atlanta, and then became a franchisee in the New Haven, Connecticut area from 1987 until 2006. After franchising, Curtis joined Domino's corporate as an area leader in 2006. He went on to a variety of leadership positions in the field, including becoming the director of strategic market growth and leading the Seattle "fortress market" program prior to providing operations support as the West region vice president and then vice president of operations support for the U.S. Prior to his current role, Curtis served as vice president of franchise relations and operations innovation.

Curtis replaces Stan Gage, who recently purchased 12 Domino's stores to become a franchisee.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on global retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of over 15,100 stores in over 85 markets. Domino's had global retail sales of over \$12.2 billion in 2017, with more than \$5.9 billion in the U.S. and more than \$6.3 billion internationally. In the second quarter of 2018, Domino's had global retail sales of nearly \$3.1 billion, with nearly \$1.5 billion in the U.S. and nearly \$1.6 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the second quarter of 2018. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2017 from digital channels, primarily online ordering and

mobile applications. In the U.S., Domino's generates over 60% of sales via digital channels and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, Domino's began an industry-first test of self-driving vehicle delivery with Ford Motor Company – and in April 2018, launched Domino's HotSpots™, featuring over 200,000 non-traditional delivery locations including parks, beaches, local landmarks and other unique gathering spots.

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Media Relations Contact: Jenny Fouracre, 734-930-3620 (Office), jenny.fouracre@dominos.com