

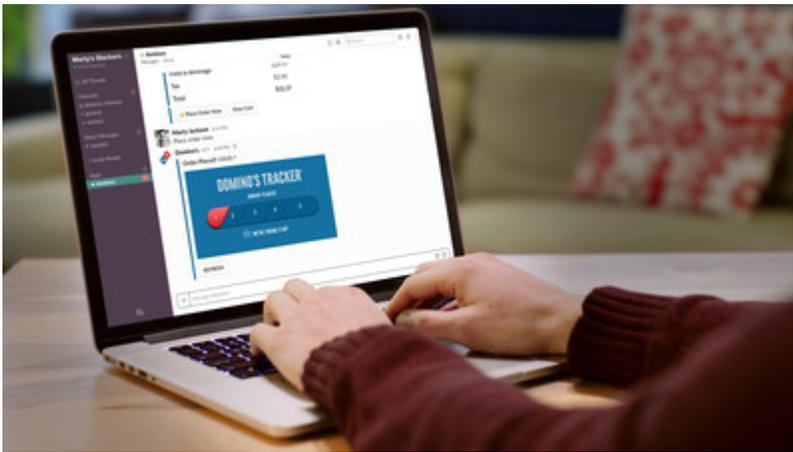


Hungry at Work? Now You Can Order Domino's® via Slack

November 6, 2017

Domino's is the first national pizza chain to offer group ordering on the platform

ANN ARBOR, Mich., Nov. 6, 2017 /PRNewswire/ -- Domino's (NYSE: DPZ) knows that getting everyone in the office together to figure out the lunch order can be frustrating, so **the recognized world leader in pizza delivery and digital ordering platforms** is here to make it a little easier, thanks to the enterprise software platform Slack. Starting today, ordering a pizza lunch for that work meeting is as simple as having a quick group chat.



"Collaboration on a big project can now carry over to collaborating on a team lunch order," said Dennis Maloney, Domino's senior vice president and chief digital officer. "We love to make ordering as easy and convenient as possible, and that includes ordering for the workplace. Now you can organize a group lunch with your coworkers down the hall, all from the comfort of your cubicle."

Slack users can go to the Slack App Directory and click to install the Domino's ordering app for their workspace. Team members can either order via a direct Slack message to Domino's or collaborate on a group order in a channel. Customers can also ask for a coupon, which will give them a 20 percent discount on all Slack orders.

To find more information about Slack ordering, as well as details on all the AnyWare ordering platforms, including Twitter, text, smart TV, Amazon Echo, Facebook Messenger, Google Home and more, visit anyware.dominos.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 14,400 stores in over 85 international markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the third quarter of 2017, Domino's had global retail sales of more than \$2.8 billion, with nearly \$1.4 billion in the U.S. and over \$1.4 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2017. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, as part of an industry-first collaboration with Ford Motor Company, Domino's began a meaningful test of delivery using self-driving vehicles.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos

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