

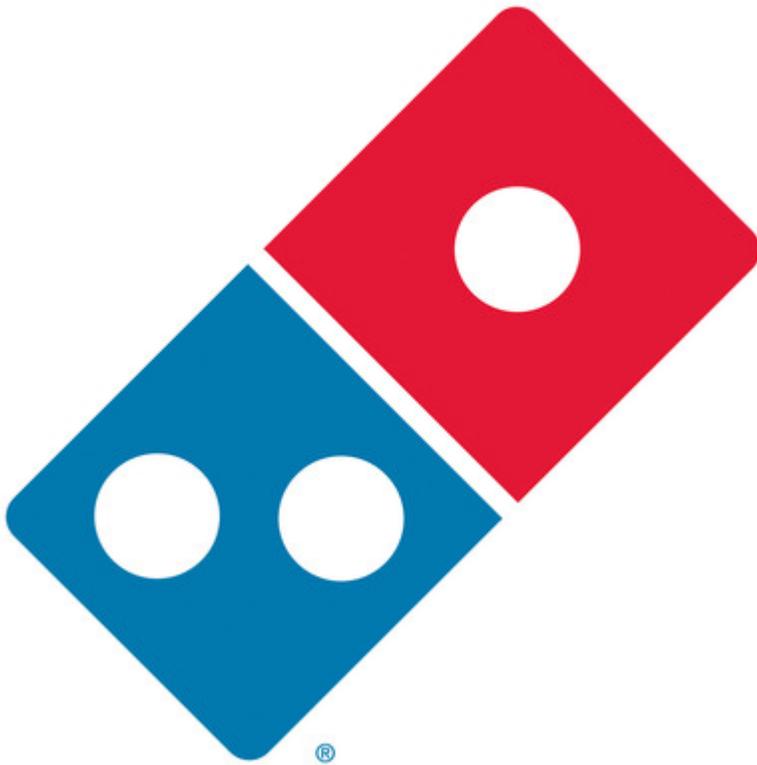


Malta Welcomes Its First Domino's® Store

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Birkirkara residents can now enjoy the Domino's delivery experience

ANN ARBOR, Mich., Oct. 19, 2017 /PRNewswire/ -- **Domino's Pizza**(NYSE: DPZ), **the recognized world leader in pizza delivery**, has opened its first store in Birkirkara, Malta. Residents of the largest city in Malta have already embraced the recently-opened store and the Domino's experience by driving record sales in its first week of operations.



Anatron, a Domino's master franchisee in the region, opened the market in cooperation with a local partner, Famalco Group, a company based in Malta with experience in real estate, construction and motor vehicle dealerships. Together, their broad business experience makes them well-positioned to develop Domino's into a leading brand in Malta.

The new pizza theater store features local Maltese tile and an open concept design, allowing customers to watch their pizza being made each step of the way. The local franchisee is committed to serving delicious products, exceptional service and innovative ordering technology to the community.

"We've been steadily opening new stores around the world, including beautiful and customer-friendly pizza theater stores, like the one in Birkirkara, which stand out in any neighborhood," said Ritch Allison, president of Domino's International.

Domino's now operates in more than 85 markets worldwide, with more than half of its global retail sales coming from international stores.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 14,400 stores in over 85 international markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the third quarter of 2017, Domino's had global retail sales of more than \$2.8 billion, with nearly \$1.4 billion in the U.S. and over \$1.4 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2017. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, as part of an

industry-first collaboration with Ford Motor Company, Domino's began a meaningful test of delivery using self-driving vehicles.

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