



Domino's® Bread Twists: the Best Thing Since Sliced Bread

June 26, 2017

New side item comes in three flavors: Parmesan, Garlic or Cinnamon

ANN ARBOR, Mich., June 26, 2017 /PRNewswire/ -- What is handmade from fresh, buttery-tasting dough and baked to a golden-brown perfection? Domino's Bread Twists – Domino's newest side item, which makes the perfect complement to any pizza.



Bread Twists come in three flavors: Parmesan, Garlic or Cinnamon. Domino's Parmesan Bread Twists are drizzled with garlic and Parmesan cheese seasoning, and sprinkled with even more Parmesan. Garlic Bread Twists are drizzled with buttery-tasting garlic and sprinkled with seasoning. Both the Parmesan and Garlic Bread Twists include a side of marinara sauce for dipping. Cinnamon Bread Twists are sprinkled with cinnamon and sugar, and served with a side of sweet icing.

"Domino's Bread Twists are a delicious addition to our lineup of side items," said Joe Jordan, Domino's chief marketing officer. "They're made with our Handmade Pan dough, which makes them crispy on the outside and soft on the inside. They really are the perfect side item to share with family and friends."

Bread Twists are included in Domino's \$5.99 choose any two or more mix and match menu. To locate the nearest Domino's and order one of these delicious sides, visit www.dominos.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of 14,000 stores in over 85 international markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the first quarter of 2017, Domino's had global retail sales of nearly \$2.7 billion, with over \$1.3 billion in the U.S. and nearly \$1.4 billion internationally. Its system is primarily comprised of independent franchise owners who accounted for over 97% of Domino's stores worldwide as of the first quarter of 2017. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

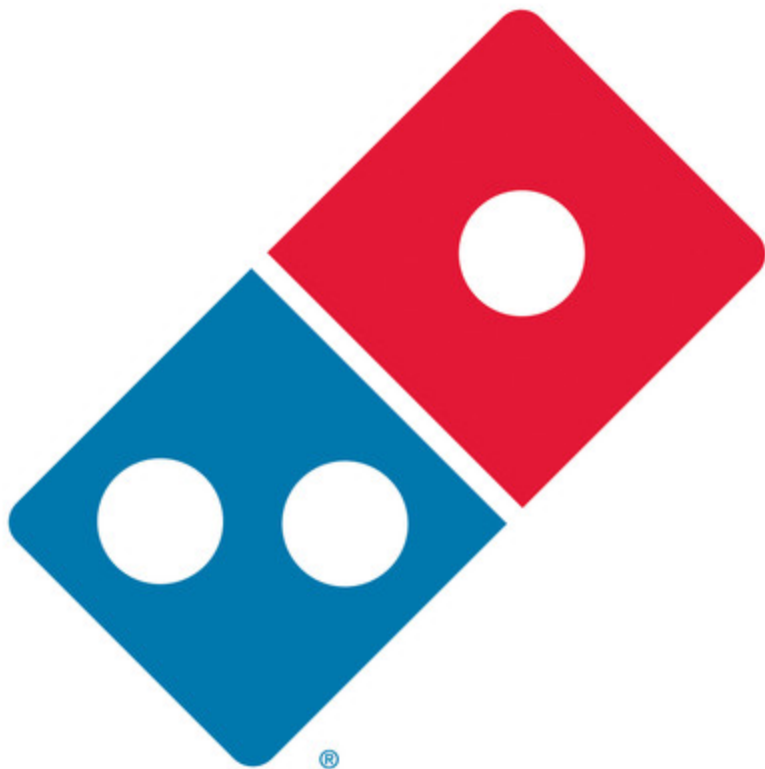
Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos



To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/dominos-bread-twists-the-best-thing-since-sliced-bread-300475174.html>

SOURCE Domino's Pizza

Jenny Fouracre, Domino's, 734-930-3620, jenny.fouracre@dominos.com