



Life Moves Pretty Fast; If You Don't Stop and Watch Domino's® Inaugural Facebook Live Movie, You Could Miss Out

June 5, 2017

Domino's to stream 'Ferris Bueller's Day Off' in partnership with EPIX® for National Movie Night on June 11

ANN ARBOR, Mich., June 5, 2017 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery**, is celebrating the anniversary of "Ferris Bueller's Day Off" with its first ever National Movie Night, in partnership with premium network EPIX, by streaming the iconic film for free on Facebook Live. On June 11, 1986, the beloved classic from Paramount Pictures debuted in movie theaters nationwide, sparking years of laughter and on Sunday, June 11 at 7 p.m. Eastern time, fans of the film can relive every unforgettable moment.



"It's exciting to deliver a new take on movie night in a way that has never been done before by Domino's!" said Russell Weiner, president of Domino's USA. "Now fans of the movie can interact live with each other and even order and enjoy a pizza, all from the comfort of their favorite screen. Pizza and a movie is a classic combination – as classic as 'Ferris Bueller's Day Off.'"

Want to order discounted pizza while enjoying the movie? Invite your friends to join! At the beginning of the movie, Domino's will share a discount code for 20 percent off menu-priced pizzas ordered online with those watching, good for that night. Here's the fun part – as more people join the viewing party, the discount could increase! For the event page and the links to join National Movie Night on June 11, visit facebook.com/dominos or <http://bit.ly/dominosmovienight>.

In addition, customers who place an online order with Domino's from June 12-25 will receive an offer for a free 30-day trial of EPIX via EPIX.com and the EPIX app. The network's vast library features more than 2,000 titles, including a variety of Hollywood favorites (such as "Ferris Bueller's Day Off") along with numerous new releases, original comedies, music specials, documentaries and original series.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of 14,000 stores in over 85 international markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the first quarter of 2017, Domino's had

global retail sales of nearly \$2.7 billion, with over \$1.3 billion in the U.S. and nearly \$1.4 billion internationally. Its system is primarily comprised of independent franchise owners who accounted for over 97% of Domino's stores worldwide as of the first quarter of 2017. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP[®], a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards[™], its first digital customer loyalty program.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos

About EPIX

EPIX, an MGM company, is a premium pay television network, delivering the latest movie releases and biggest classic film franchises, plus original programming including series, documentaries, comedy and music specials – all available on TV, on demand, online and across devices. Launched in October 2009, EPIX became profitable in its first year of existence and was the fastest growing premium network over the past five years. A pioneer in the development and proliferation of "TV Everywhere," EPIX was the first premium network to provide multi-platform access to its content online at EPIX.com and to launch on Xbox, PlayStation[®], Android phones and tablets, and Roku[®] players. EPIX is also available across hundreds of consumer devices including Apple TV, iPhone and iPad, TiVo, Chromecast, and Android TV, delivering more movies than any other network with thousands of titles available for streaming. The premium network is offered nationwide through cable, satellite, telco and digital distributors. For more information about EPIX, go to www.EPIX.com. Follow EPIX on Twitter @EpixHd (<http://www.twitter.com/EpixHD>) and on Facebook (<http://www.facebook.com/EPIX>), YouTube (<http://youtube.com/EPIX>), Instagram (<http://instagram.com/EPIX>) and Snapchat @EPIXTV.

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